



**FISAT  
Business  
School**

**Get closer to your future**

Find your next step inside

## Federal Institute of Science And Technology (FISAT)

Federal Institute of Science And Technology (FISAT) is a private self financing Engineering College established and run by the Federal Bank Officers` Association Educational Society (FBOAES). The FBOAES is an initiative of the Federal Bank Officers` Association (FBOA), the sole representative body of the entire officers of the Federal Bank. Federal Institute of Science And Technology (FISAT) has a unique position in the Professional Education Sector in South India. With the motto "Focus on Excellence", FISAT has been designed and developed to become a `Centre of Excellence` in professional education. Established in the year 2002, the college has carved a niche for itself in the education world, eloquently demonstrated by the flying colors attained by its students in academics, placements as well as extra curricular and co curricular activities. FISAT has embarked on an ambitious plan to enhance the quality and value of education and develop high quality individuals.

### Vision

To create a world class management institute with focus on excellence, shaping committed global managers to meet the demands of business and industry.

### Mission

To nurture and develop young entrants into world class executives capable of managing changes and dealing with challenges, through innovative learning programs and regular skill development activities.

### Quality Objective

To develop employable leaders with global perspectives and raise visibility of FBS through effective, streamlined processes and strategic initiatives in line with the changing needs of industry and society.



# FISAT Business School







**Mr. Paul Mundadan**  
Chairman, FISAT Governing Body

## Building a tomorrow that focuses on excellence

We are always committed to strengthening our reputation by building upon tradition and encouraging innovation, and above all by ensuring the professional success of our graduates. We strive to be worthy of the overwhelming trust and goodwill reposed in us by our students and parents. We nurture our students to 'unlock their minds' from the conditional attitudes and 'unleash their powers' to take part in the unique FISAT experience. FISAT Business School is always bound to embed a global mindset and orientation in our course curriculum, outreach programs, and other activities that allow our students to make a beneficial impact on the world.



Won Best Educational Brand 2017 Award instituted by The Economic Times



Won the GOLDEN LEAF award for Excellence in Engineering Education instituted by Future Kerala



College has won the Special Jury Mention for Green Initiatives Implemented by FISAT instituted by Kerala Management Association (KMA)



Won the Top rank of Outstanding Engineering Colleges of Excellence in India by Competition Success Review Magazine New Delhi.



Won the "Premium Brand" award in the GLOBE PREMIUM AWARDS 2017 "Globe Luxurié Décodé" by the Indian Chamber of Commerce (ICC) and Indian Business Professional Group (IBPG) – Abu Dhabi.



**Prof. (Dr.) George Issac**  
Principal, FISAT

## Empowering the youth to think beyond classrooms

The worth of an institute of higher education stands out through the races run by its alumni, the achievements of the hand holders, the faculty, the laurels won by the students during and after their course and the greater distance reached by its exemplars. This is constant and unvarying whether the institute is a fledgling one, or ripe in years and merit. This constant yearning is what drives success and achievement and what makes young entrants gravitate towards FISAT Business School. This institute is proud of its emphasis on social commitment and value based coaching that allows students to come out with their best individual abilities. This talent of the faculty to bring out the best in students and ability of the FISAT management to inspire faculty members is well revealed through the events and the activities that have taken place in FBS. The mission of FISAT, to mould young minds to take up challenges and to shape their professionalism through a superior educative experience is well emphasised and consistently adhered to in all the activities of FBS.

Best wishes to all the aspiring managers....



**All India B-School Ranking**

(One among the two qualified B-Schools from Kerala)


**- ASSOCHAM & EDUCATIONPOST**



## Committed to create value to all stakeholders

The changing global business environment and rapid adoption of internet enabled technological solutions in business, demand multidimensional capabilities from young management professionals. The value of professional imaging has increasing relevance in the modern day enterprise culture. Young management professionals shall not only enrich their knowledge, rather empower themselves with unique capabilities and skill sets that enable them to be employable in line with the changing organisational requirements. In spite of huge requirements in the industry why do many MBA's fail to get the right job? Is MBA, all about "learning" few concepts or developing "some skill sets" which are commonly available in the business environment? The intrinsic value of an MBA programme has to be understood in the right perspective. It is much more than a qualification and has to be an asset for an individual. FISAT Business School (FBS) offers challenging learning ambience which resembles corporate environment and follows professional practices that empower students to stand out among comparable many, and fulfil their passionate career aspirations. The unique pedagogy coupled with industry institute interaction, and the international linkages provide experiential learning and global insights to students while applying knowledge from a practical perspective.

I am sure that the twenty four months at FBS will be a unique transformational experience in bringing out the real you in "U". On behalf of the FBS Team, I welcome you to FBS.

 **Prof. (Dr.) George V Antony**  
Dean, FISAT Business School



# NATIONAL CONCLAVE

SYNCRONIZING ACADEMIA-INDUSTRY TOWARDS  
GROWING & TRANSFORMING INDIA

November 2017 - New Delhi

Institution

AC

University Partner

WIPAT UNI

## FASTEST GROWING Business School South India Award

(FWA, Business World, theEducationpost)

## FISAT BUSINESS SCHOOL (FBS)

We've taken just over a decade to establish ourselves as one the fastest growing B-Schools of South India. Strong emphasis has been given to the holistic development of the students through rigorous academic processes, regular industry interactions, corporate exposure and research culture. The excellent learning ambience and state of the art infrastructural facility makes FBS unique among the comparable many.

We continue to invest in developing high calibre faculty pool and simulate corporate culture within the campus that facilitates professional upbringing of young leaders who shall be an asset to the organisation they associate with, and to the society at large.

Our brand ambassadors, the alumni of FBS are working with reputed organisations across the globe. Some of them are successful entrepreneurs.

The two years MBA programme at FBS offers unique experience and exposure to the participants in empowering themselves in terms of acquiring knowledge, sharpening skill sets and developing positive approach towards self and others.

## PEDAGOGY

FBS Kochi offers 2 year full-time tri-mester programme that focuses on providing a holistic learning experience.

### Classrooms Methodologies

(Internal Exposure)

- Multi-disciplinary programs and projects, student centered pedagogy.
- Use of Multimedia (power point presentation, audio, visuals)
- Case Studies, Games, Simulations, Group Activities, Role Play, Guest Lectures
- Scenario Analysis, Aptitude training, Group Discussions, Quiz, one on one discussion
- Z to A approach, mentoring & coaching

### Beyond Classrooms

(External Exposure)

- Industry Visits
- Conferences
- Live Projects
- Seminars/Webinars
- Internships
- Development Programs
- Special Workshops
- Learning Exchange Programs
- Research based Projects



**WE HAVE A SET OF  
PROVEN VALUE DRIVERS  
THAT DEFINE HOW WE  
DO THINGS  
EVERYDAY**



## MBA COURSE CURRICULUM

The two year MBA program of FBS is affiliated to APJ Abdul Kalam Technological University. The University came into existence on May 21, 2014 with an aim to give leadership to the technology related policy formulation and engineering planning for the state. It gives a lot of emphasis on improving the academic standards of the graduate, post graduate and research programmes in engineering science, technology and management and to strictly monitor & maintain academic standards of all colleges affiliated to the University.

The main thrust areas of the University are Research, Development and Innovation. The well planned academic calendar helps students to complete the course in two years giving them a lot of advantage in placements. Duration of the MBA programme is two academic years spanning six trimesters. The programme will be structured on credit based system following the trimester pattern with continuous evaluation. The programme has:-

1. Core courses
2. Specialization Electives
3. Project work

A Student can opt for specialization in the second year as per rules framed for this by the Academic Board for Management Programme. Specialisations are offered in Marketing, Human Resource Management, Finance, Operations and Systems domain.

**IF YOU CAN'T MEASURE IT  
YOU CAN'T IMPROVE IT  
LEARN HOW TO DO IT RIGHT  
AT FBS KOCHI**



### DID YOU KNOW

**FBS KOCHI IS THE ONLY  
MBA COLLEGE UNDER  
KTU OFFERING  
SUPER SPECIALIZATION**

#### TRIMESTER 1

Quantitative Techniques  
Organizational Behaviour I  
Economics for Managers  
Business Communication  
Accounting for Managers  
Business and Society  
Soft – skills I  
Project

#### TRIMESTER 2

Organizational Behaviour II  
Macro Economics  
Marketing Management I  
Operations Management  
Finance for Managers I  
Business Law  
Soft – skills II  
Project

#### TRIMESTER 3

Marketing Management II  
Finance for Managers II  
Human Resource Management  
Business Research Methods  
Management Information System  
Operations Research  
Strategic Management  
Soft – skills III  
Project

#### TRIMESTER 4

International Business  
Business Analytics  
Elective I  
Elective II  
Elective III  
Elective IV  
Project

#### TRIMESTER 5

Entrepreneurship  
Leadership, Ethics and  
Accountability  
Elective V  
Elective VI  
Elective VII  
Elective VIII  
Project (Report and Viva-Voce)

#### TRIMESTER 6

Cross Cultural Management  
Elective IX  
Elective X  
Comprehensive Project (Report  
and Viva-voce)  
Internship

## ELECTIVES & CERTIFICATION PROGRAMS

HRM	FINANCE	OPERATIONS
Training and Development Organizational Change and Development Industrial Relations and Labour Law Discovery of Self and Others Talent Sourcing and acquisition Industrial Psychology Performance Management Compensation Management Leadership, Influence and Power Negotiation and Conflict Resolution HRM: Policy and Strategy Global HRM Management of Creativity HR Analytics HR Consulting: Profession and Practice	Financial Markets and Services Project Finance Financial Risk Management Commercial Banking System Investment Management Financial Statement Analysis Behavioural Finance Security Analysis and Portfolio Management Corporate Taxation International Finance NBFCs and Microfinance Cost Accounting and Budget Control Strategic Financial Management Financial Derivatives Insurance Management	Supply Chain and Logistics Management Facilities and Location Management Quality Management Business Process Reengineering World Class Manufacturing Logistics and Materials Handling Healthcare Management Services Operations Management Technology Management Innovation Management and New Product Development Green Logistics and Supply Chain Management Six Sigma and TQM Business Sustainability Advanced Project Management Advanced Maintenance Management
MARKETING	SYSTEMS	
Rural Marketing Consumer Behaviour Social Marketing Services Marketing Marketing Research Sales and Distribution Management International Marketing Brand Management Retail Management Integrated Marketing Communications Customer Relationship Management Digital and Social Media Marketing Customer Analytics B2B Marketing Strategic Marketing	System Analysis and Design Software Engineering ERP e-Business e-Governance Business Database System Software Project Management Knowledge Management in IT and ITES Business Intelligence and Data warehousing Simulation for Managers Global Information System Cloud Computing Business Datamining Big data Analytics in Business Information Security and Risk Management	<h3>VALUE ADDED PROGRAMS</h3> <p>Students are offered with a wide variety of general and functional level training and certification to enhance practical skills which could lead to better employability.</p> <ul style="list-style-type: none"> <li>■ SAP R/3 Training</li> <li>■ Six Sigma Green Belt Certification</li> <li>■ Business Analytics</li> <li>■ Microsoft Office Specialist 2016 Excel Certification</li> <li>■ Supply Chain Management Certification (OUM Malaysia)</li> <li>■ Certificate in IFRS (UK)</li> <li>■ Digital Marketing Training</li> <li>■ Certified Recruitment Analyst</li> </ul>

**We have designed the Post Graduate Programme very carefully to develop our students into global organizational leaders**

## FACULTY PROFILE

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### **Dr. George V Antony**

MBA, Ph.D(Info. Sec.), Post Doctoral Fellow(Info. Sec. Gov.), Fellow IOD, FIAAP(UK), CIISA, CISQA, CISP, AMT-IT(AIMA), CCD(IOD), CTF(CAMI-USA), CBT(NIBM-IIBF)

#### **Dean & Professor**

George V. Antony, Dean of FISAT Business School, Kochi, India is the recipient of the "Educationist of the year in Asia for revolutionary contribution in education award" (2016), "Innovative Academic Leader award" (2017) and "Indo-Nepal Harmony award for excellent vision and strategic direction award" (2017). Dr. George has 22 years of professional exposure in the industry, academia, research and consulting. He is the first Post-Doctoral Fellow in Management from the School of Management Studies, CUSAT, holds a doctorate in the unique area of Information Security Management from VMU and Masters in Business Administration from BU at KIT campus. With a rich repository of professional competencies like Certified Corporate Director (CCD) from Institute of Directors, Certified Trainer/Facilitator (CTF) from Calton Advanced Management Institute, Connecticut (USA), Certified Internal Information Security Auditor (CIISA), Certified Internal Software Quality Auditor (CISQA) and Certified Information Security Professional (CISP) from STQC-MIT (GOI), his forays into training and teaching has made him a much sought after trainer in India and abroad. He is also an Accredited Management Teacher (AMT) in information technology from AIMA and a Certified Bank Trainer (CBT) from National Institute of Bank Management & Indian Institute of Banking and Finance. He serves as consultant, global advisory board member, member of board of governors and board of studies member etc, of national and internationally reputed organizations and universities. He was one among the few international research scholars selected by ISACA UAE chapter for conducting research on 'Measuring information security during 2008. Dr. George has organized many management development programs, conferences, seminars and remains an active enthusiast, resource person and reviewer of national and international conferences/ journals in information systems domain. His research interests include information security governance, behavioural issues related to information security and corporate governance. His h-index/ i10-index research publications has attracted citations. Dr. George is a doctoral research supervisor in the area of management and has been a visiting professor in foreign universities. Prior to his academic career, he has been into banking and SAP R/3 consulting for a decade. Dr. George also serves as the Hon. Regional Director of the Institute of Directors and the Director of AASGON (UK). He is a Fellow of IAAP (UK) and Fellow of Institute of Directors (IOD).



### **Dr. K P Saraswathy Amma**

M. Com, MBA, M Phil. Ph D

#### **Professor**

Dr. K P Saraswathy Amma is currently working as Professor, Fisat Business School. After Graduation and Post Graduation in Commerce, she joined as a faculty in Commerce and Management in NSS colleges in 1977. She was awarded M Phil from University of Calicut in 1985, MBA from IGNOU in 2001 and Ph D from School of Management Studies, Cochin University of Science and Technology (CUSAT) in 2002. Dr. K P Saraswathy Amma was the Principal in different NSS colleges in Kerala from 2006 to 2011. She had also worked as Professor and Dean, Fisat Business School, Angamaly, during 2006-2008 and Professor and Head of Management, European University at Lefke, North Cyprus, during 2008-2009 and Professor in Lead College of Management from August 2011 to July 2012. She has over 40 years of academic and administrative experience. She has published 20 papers in Journals and Conferences at International and National level. She has also co-authored two books. She is a Fellow of Global Strategic Management Inc., U.S.A.

**Dr. A J Joshua**

B-Tech, MBA, Ph.D

**Professor**

Dr A J Joshua has about 26 years of work experience including 20 years in academics. He received his Doctorate in Management from Cochin University of Science and Technology. Prior to his present assignment he was teaching in Manipal Institute of Management, Manipal for about 12 years. He has done his MBA from Pondicherry University and B-Tech from T K M college of Engineering. His areas of research and teaching interests are Services Marketing, Retailing, Consumer Behavior and Product Management. He has presented papers in many national and international conferences and has several publications in National and International Journals.

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**Dr. K Sreekumar**

M.Com, FCMA, Ph.D

**Professor**

A post graduate in Commerce and Fellow of the Institute of Cost Accountants of India. Experienced in Mortgage Banking and Manufacturing, Dr. K. Sreekumar specializes in the area of Accounting and Financial Control. His 26 years of experience includes international exposure in the best practices of Costing, Budgeting and Business Analytics in a SAP driven environment with SABIC, one of the largest petrochemical companies in the world. He is into full time B-School academics since 2006 and published articles in well known academic journals and also presented papers in national level seminars. He received PhD in Management from Cochin University of Science and Technology. His areas of interest are Strategic Financial & Cost Management, Management Accounting & Control Systems, ERP and Financial Modelling.

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**Dr. Anoo Anna Anthony**

BF.Sc, MBA, Ph.D

**Associate Professor**

Dr. Anoo Anna Anthony is currently working as Associate Professor, Marketing Area at FISAT Business School. She joined Rajagiri Business School for a seven month stint as Assistant Professor during which she taught papers for both PGDM- the distinctive and AIU (Association of Indian Universities) approved diploma program of Rajagiri which has become its flagship course, as well as for the MBA program. Prior to this she has taught in Business Schools in Kerala and in Mysore. Experience in industry, was as the Marketing and Communications manager of Olive Publications- a regional language book publishing house owned by Dr. M.K. Muneer, MLA. She submitted her Doctoral Thesis in October, 2011 at the Faculty of Management Studies, Cochin University of Science and Technology. Her research areas are Value Chain Analysis, Economic Geography of International Trade, cluster development and international market strategy of firms. She is the author of "SMEs in Indian Textiles" published by Palgrave Macmillan.

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**Dr. Jose Varghese**

MBA, M.Sc, MS, Ph.D

**Associate Professor**

Dr. Jose Varghese has received PhD in Management from Cochin University of Science and Technology. He is a post-graduate in Business Administration and Psychology and teaches in the domain of marketing. He has presented papers in Marketing, Relationship Management and Sales Management in national and international conferences. He has got 15 years of Teaching and 5 years of Industrial experience and has completed his FDP in management studies from Indian Institute of Management, Ahmadabad in 2008. His research interests include Brand management, Sales performance, Relationship management and Consumer behavior. He is actively involved in training and consultancy and has undertaken various trainings, consultancy and research projects. He has been a Visiting International Scholar at the Western Michigan University, Kalamazoo, USA and Assumption University, Thailand.



**Dr. Dhanya Alex**  
M. Com, MBA, Ph.D  
**Associate Professor**

A top ranking student throughout her academics, Dr. Dhanya Alex has 14 years of post graduate teaching experience. Before joining FISAT Business School, she worked as Assistant Professor in Rajagiri Centre for Business Studies, Kochi and Christ University (erstwhile Christ College) Bangalore. She has been awarded PhD by the Cochin University of Science and Technology. She has post graduate degrees in Commerce and Business Administration. She has presented research papers in various national and international conferences including those of IIM Ahmedabad and IIM Kozhikode. Further she has published several articles in refereed national journals and international journals. She has been a Visiting International Scholar at Western Michigan University, USA and Nazareth College, Rochester, New York, USA. Areas of interest include corporate disclosures, firm valuation, security analysis and portfolio management and corporate finance.

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**Prashanth P John**  
MBA, M.Sc (Psychology), MA (PM & IR), M Phil, FDP (IIM-I)  
**Assistant Professor (Special Grade)**

Mr. Prashanth is a post graduate in Management, Psychology and Personnel management and has several years of experience in academics & industry. He is a UGC-NET qualified management academician. He served in various capacities as Administrative Officer & Territory Manager in various organizations of National repute before moving into academics. He is a management academician having over eight years of experience in various B-schools. His teaching interest are in Organizational Behaviour & Strategic Management and has research interest in Entrepreneurship, Behavioural science & Case Writing. He has conducted several studies with regard to Kudumbashree projects and has published several articles & cases studies in this regard. He has been coordinating the activities of Centre for Entrepreneurial Development & Small Enterprise Management and is closely associated with the programmes of Ministry of Micro Small Medium Enterprises, Govt. of India in FISAT.

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**Sindhu George**  
MBA  
**Assistant Professor**

Ms. Sindhu George has over twelve years of experience in academics in various B-Schools in Kerala. She is an active member of CEDEM at FBS. Prior to her academic career she was with Geojith Financial Services in operations. Her areas of interest include micro economics, advertising and sales promotion. She is a NET(UGC) qualified management teacher and submitted her Ph.D. on the topic "Study on the perception and behaviour of retail investors towards mutual fund investment-a study among mutual fund investors in Cochin" at CUSAT. She has attended various national seminars & presented and published papers at the national and international level. Her paper titled "The factors that influence investors when choosing mutual fund as their investment option" has been selected as the Best paper in the National Seminar.

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**Delma Thaliyan**  
MBA, M Phil  
**Assistant Professor**

Ms. Delma Thaliyan has completed her MBA & M.Phil from Bharathiyar university, Tamilnadu. Prior to her present assignment, she worked in industry and has immense teaching experiences in various colleges. Her research interests include Industrial Relations, International Human Resource Management and Organizational Behaviour.



**Biji U Nair**  
B-Tech, MBA  
**Assistant Professor**

Ms Biji U Nair is a NET (UGC) qualified management teacher and has done her B Tech from NIT (Calicut) and MBA from Cochin University of Science and Technology. She has been with FISAT for the past six years. Prior to joining FISAT, she was working in banking industry and has an industry experience of more than nine years. Her areas of interests are Operations and Marketing.

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**Praveen V**  
BE. MBA  
**Assistant Professor (Special Grade)**

Mr. Praveen V is currently working as Assistant Professor, Systems and HR Area at FISAT Business School. He has 12 years of teaching experience at FISAT. He has done B.E from Anna University, Chennai and MBA from Kerala University with dual Specialization in Systems and HR. Presently he is pursuing his doctoral research at Bharathiar University. He has held the position of IEEE Student Branch Counselor at FISAT from 2007-2017. He has been selected for various positions in IEEE Kerala Section for the past years. He has experience in organizing various National and International Level Conference. He has got "DALE CARNEGIE" International Certification for Teaching. Prior to working in FISAT, He has worked with "Coretech Infosys Ltd." Trivandrum.

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**Prasanth V**  
MBA, RABQSA (Australia) Six Sigma BB, Digital Marketing (Google & Microsoft), Google Certified Educator, Microsoft Innovative Educator  
**Assistant Professor**

Mr. Prasanth is an MBA graduate from Cochin University of Science & Technology. He is UGC NET Qualified in Management and currently pursuing his Ph.D. He has 8 years of experience in industry and academia. He is a green and black belt certified in Six Sigma from RABQSA (Australia). He is also a Google and Microsoft Certified educator. His areas of interest include Digital Marketing, Branding, Web Analytics, Marketing Automation etc. He has organized various national level seminars and workshops during his academic tenure. He has designed a unique program for management students called "Build in 60 Minutes" for enhancing their managerial technical competence.

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**Dr. Femina Syed**  
B-Tech, MBA  
**Assistant Professor**

Mrs. Amala Mary is currently working as Assistant Professor (HRM) at FISAT Business School. Prior to joining FISAT, Amala worked for MaxVal IP Services, as Senior HR Executive and has also worked with Tata Consultancy Services (TCS) as Systems Engineer, during which she was the star performer. A top ranking student from Karunya University in MBA (HR & Operations), she is also a FISAT engineering alumni. Her research interests are HR Analytics and Performance Management.

# HONORARY CORPORATE PROFESSOR (HCP)

The business environment today is highly complex and mandates professional performance standards from the young managers graduating from business schools. There is a strong belief that learning ambience at business schools are more theory oriented leaving less space for practical learning and organisational exposure.

The concept of Honorary Corporate Professor (HCP) has been designed to bridge this gap in the teaching – learning process and further, strengthen knowledge enrichment through regular interaction with practicing professionals and experts from the industry. The dissemination of practical wisdom explored, gained and experienced through decades in specific domain areas not only sharpen the skill sets of the younger generation, but also enable them to develop positive attitude towards self and society.

Further, we also propose to create a platform for senior professionals to meet, interact, share and mentor the next generation managers in sharpening their skill sets, enriching knowledge level and maintaining professional approach while delivering their organisational responsibilities and commitments to the society.

## Objectives

- Enrich knowledge level of the students
- Enable students with specific skill sets required in the industry
- Expose students to real life organisational scenarios
- Empower students to be industry ready professionals

## Mode of Interaction

- a) Visits to campus
- b) Interactions through skype/webinar/online classroom
- c) Interactions through email
- d) Invited speaker in seminars and conferences organised by the institute
- e) Support students in identifying organisational projects and placements
- f) External organisational guide for student projects

## Outcome

Develop capable and employable professionals with ethical values



## TRAININGS & WORKSHOPS



Aptitude Training



Digital Marketing Workshop



Financial Market Orientation Session



Soft Skill Training



Shri. Paul Mundadan, Chairman-FISAT receiving  
BEST Educational Institution Award (2016)



Shri. Paul Mundadan, Chairman-FISAT receiving  
Edupreneur of the Year Award (2017)



Dr. George V Antony, Dean-FBS receiving  
Innovative Academic Leader Award (2017)



Dr. George V Antony, Dean-FBS receiving  
Educationist of the Year in Asia Award (2016)

## AWARDS & RECOGNITIONS

## FBS AT THAILAND



## FBS AT MALAYSIA

## COLLOQUIUMS AT FBS



Shri. Justice Kurian Joseph at Founder's Day Inauguration



Ms. Aisting  
National University of Ireland - A session on Big Data



Dr. Murray Scott, Head Business Information System  
National University of Ireland - A session on Business Analytics



Dr. Ahmad Hashem, VP OUM & COO Meteor  
speaks at International Speaker Series



Shri S. Ganesh Kumar Executive Director,  
Reserve Bank of India



Prof. (Dr.) Naotoshi Umeno, Hyogo University, Japan  
at 2<sup>nd</sup> Indo - Japanese International Conference



Dr. Sabu Augustine, Head HR (OD),  
Nitta Gelatin India Limited



One Day symposium on Women Entrepreneurship

## COLLOQUIUMS AT FBS

### **FBS CAMPUS LIFE**

Campus life at FBS is a special blend of a modern life and traditional values. Life at FBS offers a wide array of interests represented, there are plenty of opportunities to get involved and make your mark.



### **COMPUTER CENTRE**

The air conditioned state-of-the-art computer Centre, equipped with modern computers and high end servers in perfect network environment is available to the students.



### **LANGUAGE LABS**

The lab enables the students to learn the language with ease. students are exposed to language labs which offers them access to computers with audio visual intallations, to help them learn at their own pace and access their proficiency in language. It is a teacher controlled system, connected to over 70 concoles to train students as proffessionals.



### **LECTURE HALLS**

The lecture halls are equipped with multimedia audio - visual equipment to facilitate effective learning. The halls are designed to promote maximum interaction with the faculty and students. All rooms have Wi-Fi connectivity.



### **MEDICAL SUPPORT**

The college medical centre is maintained with keen interest of having healthy students. Doctor and ambulance are made available to students. They can access the medical support and related facilities such as the sick room etc, throughout the working hours.





### **CORPORATE GAMING ZONE**

Apart from professional academic learning culture, FBS regularly offers sporting opportunities for budding leaders. The team FBS plays football, cricket, batminton, basketball etc. with leading corporates from India and abroad. Such initiatives reenergise and empower the FISATians to bring out the best in them.



### **FITNESS CENTRE**

A state- of- the- art fitness centre having an area of more than 1800 sq.ft with all the major training equipments, functions inside the campus. Facilities are available for indoor and outdoor games.

### **KNOWLEDGE HUBS**

It is fully automated with 8000 volumes of text book and more than 70 journals. There is also a book bank facility in the library for the benefit of the students. Fully computerized Library with online access having more than 67,000 volumes of text books and over 267 International/National Journals, more than 10000 E-Journals etc is open for all students.



### **ACCOMMODATION**

Hostel for boys and girls with all amenities has been provided inside the college campus. The men's hostel can accommodate over 440 and ladie's hostels over 460 inmates. The hostels are provided with spacious mess halls and modern kitchen. Adequate facilities are provided for college canteen, store and telecommunication.



### **FEDERAL LABZ**

FISAT has setup a fully fledged facility called Federal labz for incubating start-ups inside the campus. It is a fully air-conditioned space with all modern amenities required for the functioning of a start-up company.



### **CONVEYANCE**

College bus conveyance is arranged for day scholars from Ernakulum, Aluva, Perumbavoor, Chalakkudy, N.Paravur, Tripunithura and Kakkanad.



Leads Beckett University, UK delegates at FBS-FISAT for collaborative management programs.



2<sup>nd</sup> Edition of International Conference on Corporate Social Responsibility and Organisational Governance held under at FISAT Business School,



First year MBA students attending a training session at Siam Technology College, Thailand. FBS has signed MoU with STC for long term strategic tie-ups.



FBS at Open University Malaysia at OUM Campus, Malaysia. for Global Leadership certification.



Mr. Paul Mundadan, Chairman and management team at Heriot Watt University to explore possible collaborative opportunities for twinning program.



Delegates from Edinburgh Napier University, Scotland at FBS to explore possible collaborative opportunities for twinning program.

## ALUMNI SPEAKS

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“My whole life can be divided into two: Before FISAT and after FISAT and now, I am a successful professional at Coke! I believe that there is no better place than FISAT to mould our character to be more focused and professional. I am proud of being a FISATian.”

**Sijo Devassykutty** | Hindustan Coca-Cola Beverages

“The MBA from FBS has helped me kick start my career. The learning culture and the pedagogy helped me to become a 'Problem Solver' and to fit myself in the corporate world. There were opportunities to sharpen and perfect decision making and analytical skills through practical case studies and live discussions. I really cherish the time I spent at FBS.”

**Sijnu V Jacob** | State Bank of India

I have no doubt that FISAT business School will soon be one of the most prestigious and sought after institution in our country.

Kudos, Best wishes and May more heights be achieved

**Shri. S Ganesh Kumar** | Executive Director | Reserve Bank of India

Good attitude, Good facilities, Good students. Wishing FBS all the very best.

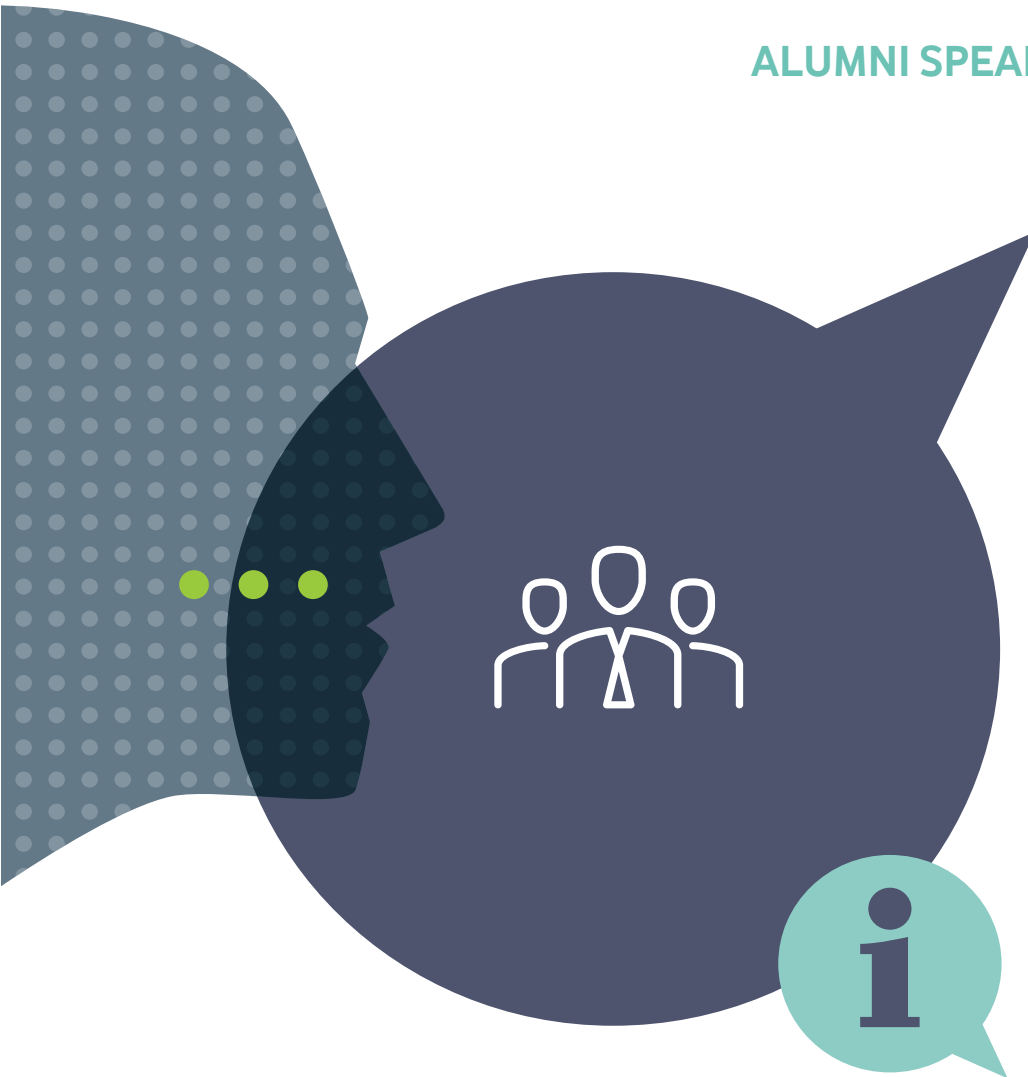
**Shri. V K Mathews** | Chairman | IBS Software Services

Great ambience, the culture has changed for good. We see good future for the students.

**Shri. George Mathew** | Head-Market Development | Business Standard

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## INDUSTRY SPEAKS

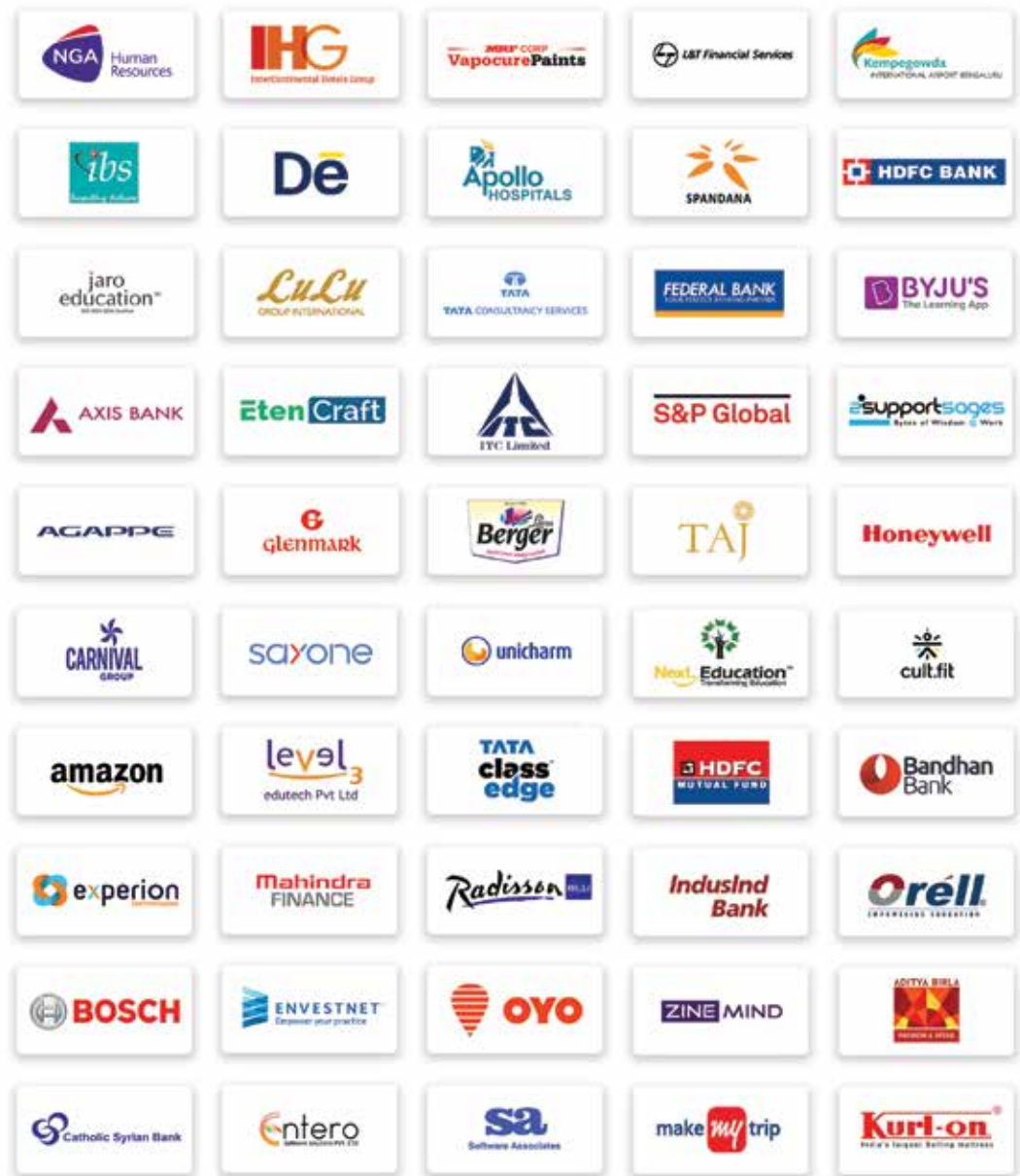


## FBS PLACEMENTS

Placements at FBS is a regular feature. Students here undergo an intensive rigorous knowledge and skill enhancement training which equip them to face the corporate world. We believe in imparting the right kind of competencies and strong values to our students through our unique learning pedagogy.

FBS thanks its corporate partners for the trust reposed on our talent from the batch of 2016. Placements for the batch 2017 has already been initiated and our placement statistics are an absolute testimony for our claim.

**FISATIANS DON'T  
LOOK FOR JOB  
THEY BUILD A CAREER  
DEVELOP A LONG VISION  
AT FBS KOCHI**



and more...



## HOW TO APPLY

### ELIGIBILITY

A pass in degree examination with 50% marks (60% marks desirable) in aggregate for Arts /Commerce /Science/Engineering. Final year students are also eligible to apply. A valid score of 15% in K-MAT, CMAT & CAT.

### HOW TO APPLY

Application form and prospectus can be obtained directly either at the college office or at FBOA centre, Aluva by paying Rs 700/-. Application form and prospectus shall also be downloaded from FISAT websites, [www.fbs.ac.in/](http://www.fbs.ac.in/) [www.fisat.ac.in](http://www.fisat.ac.in). The filled up application form shall be forwarded to the college office along with a demand draft of Rs. 750/- in favour of FISAT, payable at Ernakulam.

### SELECTION PROCESS

The selection of candidates is purely based on merit. Admission to the MBA programme is based on the scores obtained by the candidate in the admission test, group discussion and personal interview.

Weightage will be given for candidates with industry experience.

**FOR SUPPORT CALL :** 0484 2725111 | 8547044139 | 729 3 729 729

**EMAIL :** [fbs@fisat.ac.in](mailto:fbs@fisat.ac.in)

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# **BUSINESS** **SCHOOL**



**TOGETHER**  
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**FEDERAL INSTITUTE OF SCIENCE AND TECHNOLOGY (FISAT)**

Hormis Nagar, Mookkannoor P O, Angamaly, Ernakulam Dt. Kerala, India, Pin – 683 577

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