



**FISAT  
BUSINESS  
SCHOOL**



**NAAC**  
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# FORUM NEWSLETTER



January-December 2021

News Letter Published by Department of Management Studies, FISAT



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# FISAT Business School



**CHAIRMAN**

I am immensely delighted to know that FISAT Business School is bringing out yet another edition of its newsletter. Though the present times have witnessed numerous challenges as the entire world is fighting the pandemic, the spirit of FISATians remains resolute and strong. It is a matter of great pride that the entire FISAT fraternity has come together to give their best with utmost resilience and persistence. Our team at FISAT Business School has responded proactively to the challenging scenario and addressed the needs and concerns efficiently to ensure that students are offered a management education that brings out the best in them. The extra efforts put in by the team are evidenced in the unprecedented success obtained in the first-semester university examination. The contributions of the staff and students of FISAT Business School in academic, social, and environmental activities showcase the vibrancy of the department. I extend my heartfelt congratulations and best wishes to the staff and students of FISAT Business School on this occasion. Looking forward to sharing the exciting opportunities of the New Year.

**Shimuth P R**  
Chairman, Governing Body, FISAT



**PRINCIPAL**

It gives me great pleasure to see the outcome of a year of difficult yet rewarding work environment and student performance. With students on campus, the vibrancy and involvement in all things academic, with light relief provided by programs, activities, and learning opportunities outside of the classroom, students have shone- as is evidenced in their stellar performance in the first semester- a pass percentage of 91% unsurpassed for a batch strength of 120 students. We are going through an unprecedented global predicament today. Our economy, our families, communities, and our entire way of life are adversely affected by the scare of infection and contagion. Despite these challenges, the FISAT Business School has put in its best to engage students in the offline and online modes as per the changing demands of the situation. It is this constant commitment that drives success and achievement and what makes young entrants gravitate towards FISAT Business School. I am indeed proud of the accomplishments of the business school and wish all budding managers the very best.

**Dr. Manoj George**  
Principal, FISAT



**DIRECTOR**

The pandemic has been a true testing time for organizations around the world and we at FISAT Business School took it as an opportunity for unlearning old methods and re-learning new ways of doing our processes. The high level of teamwork along with adaptability and flexibility helped us to persevere and move forward during these difficult times. Many of our outcomes were even better than those during normal times. We gratefully acknowledge with gratitude the encouragement and support extended by our higher officials such as the Chairman, the Principal, the Vice-Principal, Dean-Academics, the Administration, and various other office-bearers. We are indeed proud that we were able to deliver the best experiences and exposure to our students by overcoming the challenges posed. We were able to conduct a vibrant range of activities encompassing academics, interaction with industry experts, and creating platforms for student engagement, encouraging their creative pursuits. We are committed to delivering our best to management aspirants whenever it is called for.

**Dr. A J Joshua**  
Professor, Director, FBS



## FROM THE EDITORS

Greetings from FISAT Business School

It's been more than a year since the onset of the COVID-19 pandemic. But it's time for us to celebrate since we started welcoming students on campus with COVID-19 guidelines in check, and it is safe to say that we missed out on a whole lot of campus life. Celebrations are so much more fun here, and we can't wait to share them with you.

Extraordinary times call for exceptional hard work. Under the recurrent shadow of the pandemic, we have strived relentlessly and thrived magnificently in 2021. We started the classes in the 'blended mode,' resumed celebrating campus festivals, and much more. The various forums and committees have been as active as always, and our in-house talent has been achieving accolades. The past year has been full of happenings and accomplishments for us as individuals and as a fraternity.

Amid the complications imposed by COVID-19, we organized the International Conference, which witnessed massive participation from academia and industry alike. We re-launched KARMA, the intra-college fest on the campus in December 2021 after an eight-year stint. We also seamlessly organized FMS elections which was a testament to our resilience and indomitable spirit. Expert talks from across the globe were conducted on diverse topics taking the advantage of the online mode. Various social initiatives were organized in association with Plan@earth, Aluva.

And as always, with a pristine purpose of presenting all that transpired in the year 2021, this issue is an attempt, to bring a variety of content to educate, entertain, inspire, and inform our savvy readers to experience it in their leisure.

So, here's to a fresh start and a pleasant year ahead!

### BRAINWAVE 2021 POWERED BY FEDERAL BANK LTD. - MAY 8-9, 2021



BRAINWAVE 2021, the National level management quiz conducted by FBS, featured some of the best colleges across the country. With a cash prize of Rs.25000 for the winners and a cash prize of Rs.10000, for the runners-up, the competition was viewed by approximately 30,000 persons and had a registration of 350 teams. Powered by The Federal Bank Ltd with generous sponsorship and promoted extensively by the student and faculty fraternity, it had a nail-biting finish with 6 top teams from premier management institutes lined up in the final round hosted by the talented Major Chandrakant Nair, Quizmaster par excellence.

### SIX DAYS NATIONAL LEVEL WORKSHOP ON "INVESTOR AWARE- NESS PROGRAMME ON SECURITIES MARKET"- JULY 19 – 24, 2021



FISAT Business School organized the Six-Day National Level workshop under the aegis of SEBI-IEPF Investor Education Programme (SEBI-IEPF Sponsored). The key resource person was Er. Amit Gupta, a SEBI empaneled Securities Markets Trainer. The workshop received registrations of approximately 200 participants across the nation. The workshop dealt in detail on investments in shares, mutual funds, real estate investment trusts, and infrastructure investment trusts.

### FISAT DIGITAL DISCOURSE SERIES



HOW DISRUPTIVE CHAINS CAN SHAPE  
SUSTAINABLE BUSINESS MODELS

Second Online International Conference on 'How Disruptive Chains Can Shape Sustainable Business Models'- July 29 - 30, 2021

FISAT Digital Discourse Series is a digital discussion forum that has been planned by FISAT Business School, to generate organic thinking and conceptual, free-flowing idea generation by eminent industrialists and academic experts. Under this banner, we had our first international conference on the topic 'Post Pandemic Business and Institutional Implications', in the year 2020. This year's conference was aimed at encouraging a rich repertoire of viewpoints on building sustainable models that can weather the constant and somewhat pattern-resistant disruption of the external environment.



The conference was inaugurated by Ms. Harini Chari (Leadership brand strategist/coach & adjunct faculty, Asian Institute of Management, Philippines) and presided by Ms. Anitha P. (Chairman, FISAT). The other key resource persons of the conference were Mr. Jaikanth Sharma (Senior Director, Head of Japan and Korea at Teva Api), Dr. Sadar Abdul Rasheed (Director, Commodity risk control, Savola Group, Saudi Arabia), Dr. Swaminathan Ramakrishnan (Assistant Professor, Amity University, Dubai). The conference received an overwhelming response with around 40 papers presentations, from premier institutes across the country.

## MBA ORIENTATION PROGRAMME ORGANISED BY ISTD KOCHI CHAPTER (SEPT 23 - 25, 2021)

### DAY1



#### Session 1- Building a corporate career

Mr. Dinesh Thamby, VP & Head, Kerala Operations, Tata Consultancy Services (TCS) Ltd.

The session by Mr. Dinesh Thampi was organized to provide a bird's-eye view to 'Building a corporate career' as there has been exponential growth in the corporate sector in the past two decades. He gave substantial insights on the principles to be attained to ascend the corporate ladder like building and maintaining relationships to enhance one's circle of influence, being politically savvy,

understanding office networks and power equations, being self-empowered, and pushing the boundaries provided that the operational boundaries are not messed up, being open to learning, acquiring the power of observation, and situational leadership.

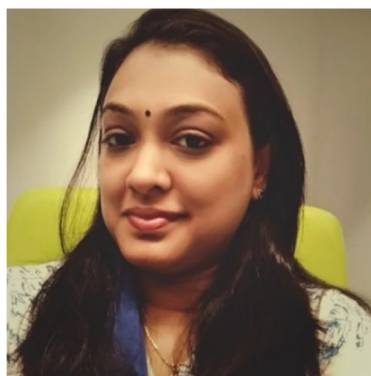
### Session 2- Self-management



Prof. Dr. K.A. Zakkariya, Director, DDUK, CUSAT

The students were very fortunate to have interacted with Prof. Dr. K.A. Zakkariya who motivated the students and urged them to manage behaviors, thoughts, and emotions consciously and productively. He insisted that happiness is not something that accidentally happens to us rather it is the result of the mindful choices that we undertake in our day-to-day life. He used short fables to underscore the importance of nurturing a positive attitude.

### DAY2



#### Session 1- Goal setting

Dr. Smarty P. Mukundan, Former Faculty, State Bank Institute of Leadership, Kolkata, SBI

Dr. Smarty employed the famous Persian adage in her talk 'This too shall pass'. She insisted that each student maintain a diary to evaluate themselves by keeping note of ten things that they did meaningfully in the last three days and

compare them with the personal and professional goals that they would like to achieve in the next year. She asserted the students to set goals in the areas like physical, mental, recreation, family, finances, career, social and spiritual.

### Session 2- Developing leadership skills



Mr. Rajesh Nair, Assistant Director, Ernst & Young

Mr. Rajesh started his talk on a lighter note. He discussed the need to have really good friends during the college days which will help in networking in the future. He took the example of a glass half full with water and compared it with the competencies that we have. He went further to mention that the other half needs to be filled with learning. He also discussed some important takeaways on competency and strategy execution. He opined that execution of strategy is crucial to the success of any firm and the leadership must give undivided attention to see it done.

### DAY3



#### Session 1- Team building



Mr. Biju Neelambaran, Founder & CEO, Assure Earth LLC

Mr. Biju Neelambaran jumped in and offered some great insights by narrating the story of 'The hunter and The birds'. He went on to explain how a highly collaborative team will achieve greater productivity, higher morale, less counter-productive conflict, and meaningful outputs. He also threw considerable light on why most examples of team building are quoted from sports. He introduced a simple, yet immensely powerful model for inspirational leadership called 'The Golden Circle', which he defines as a naturally occurring pattern on why we are inspired by some people over others.

## Session 2- Industry expectations from Management students



Mr. P.T. George, Vice President, V Guard Industries Ltd

The pivotal point discussed throughout the lecture by Mr. George was on sharpening the global skills so that the students are capable to get employed anywhere in the world. He also discussed terminologies like Liquid workforce, talent on-demand, and moonlighting wherein people also take up a second job simultaneously. He further highlighted the importance of studying through the website and jotting down the business details of the company before attending the company job interview. Framing an updated resume and also being able to explain it was discussed to stand out of the many who applied for the interview. The students were also encouraged to equip themselves to fill the theory-practice gap during their college days.

## MBA 2021-23 BATCH INAUGURATION- OCT 18, 2021

FBS organized the inauguration of the

2021-23 Batch to welcome them to their new surroundings. Ms. Anjana K R, General Manager- Human Resources, Head Tag, BFSI, Tata Consultancy Services virtually inaugurated the MBA Batch of 2021 on October 18, 2021. She ignited the young business minds with her Inaugural address on 'Future-proofing oneself in a Changing world'. Her address expressed the need for nurturing the skills like creative thinking, problem-solving, critical thinking, emotional intelligence and resilience to continuously differentiate ourselves in the cut-throat competitive world. She further stressed the importance of building our network and brand. She also gave insights on some of the emerging talent trends like having full stack functional knowledge, analytical and statistical skills, etc. Her oration concluded with a piece of advice to future leaders to care of the society and to have a purpose-driven life.

The students were also addressed by Dr. P Anitha, Chairman, FISAT, Dr. Manoj George, Principal FISAT, Dr. C Sheela, Vice Principal, FISAT, Dr. Mini P. R, Dean Academics, FISAT, Dr. A. J. Joshua, Director, FBS, and Mr. N. I. Thomas, PTA Vice President, FISAT.



## FBS DISCOURSE SERIES



'How does a recruiter select the right candidate?'- January 22, 2021

Mr. Prem Vas, Specialist, HCM Abanel Management Consulting Pvt Ltd briefed the students on how the hiring process takes advantage of the remote

exchanges. He also conveyed the grave necessity to have an updated profile in LinkedIn, Facebook, and even Instagram since they are the medium used to select the potential hires. He also shared how a growing army of recruiters are turning to video conferencing to screen and interview candidates, as well as AI and text messaging to connect with candidates.



'How to land up in your dream job' - August 10, 2021

Mr. Prem Vas, Specialist, HCM Abanel Management Consulting Pvt Ltd briefed the students on how the hiring process takes advantage of the remote exchanges. He also conveyed the grave necessity to have an updated profile in LinkedIn, Facebook, and even Instagram since they are the medium used to select the potential hires. He also shared how a growing army of recruiters are turning to video conferencing to screen and interview candidates, as well as AI and text messaging to connect with candidates.

'Migration and study abroad opportunities for MBA graduates' - September 1, 2021



A webinar on "Migration and study abroad opportunities for MBA graduates" was conducted on September 1, 2021, by FISAT Business School in association with GEEBEE Education and M&G Immigration and study abroad consultancy. The session was handled by

Academic trainees Aleena Shebin Alice T J, Sr. Study manager, and Reneeshia M.S, Sr. Migration manager. She explained the different opportunities for higher studies in countries across the world and the pros and cons of each choice. She also added information on the regulations imposed on migration to various countries.

**'The Dynamics Of Banking' - November 23rd, 2021**



Mr. K.R. Mohanachandran, Senior Vice President and Chief Risk Officer, ESAF Small Finance Bank delivered an expert talk on 'The Dynamics of Banking' on November 23, 2021.

The program was organized to give insights on the changes in the banking business, create awareness among the students regarding the opportunities available to excel in a banking career, and generate awareness among the students regarding the expectations of the prospective employers of the banking industry.

**'Gig economy' - December 11, 2021**



Mr. Sujith Bhaskar, GigsBoard India on Dec 11, 2021, addressed the students on how the world of work has changed. He

enlightened the students on how technology could boost the gig economy and upskill blue-collar workers. He also educated the students on the role of entrepreneurs, investors, NGOs, and policymakers to unlock the potential of the gig economy. He further contributed insights on how the gig economy could help to create an ecosystem that is vibrant, flexible, and inclusive.

## FORUM OF MANAGEMENT STUDENTS ELECTION

The election of office-bearers of FORUM for the academic year 2021-22 was held on November 19, 2021, at 3pm. The posts for which the elections were conducted were that of the President, Vice-President, Secretary, Joint Secretary, and Treasurer. The positions of the Vice President and Joint secretary were reserved for the Junior batch of MBA students (Semester 1), while the others were to be filled by the senior batch (Semester 3 students). Following are the office bearers for the Year 2021-22

- **Sanjay A. Nair** (Batch 2020)  
President
- **Parth P. R.** (Batch 2021)  
Vice President
- **Rosemary George** (Batch 2020)  
Secretary
- **P. Sankar Mahadev** (Batch 2021)  
Joint Secretary
- **Varghese Jain** (Batch 2020)  
Treasurer

## FORUM OF MANAGEMENT STUDENTS ACTIVITIES



## Impressions Matter: An Interactive Session On Essentials Of Etiquette And Professional Grooming -January 15, 2021

To introduce the young MBA aspirants to the finer aspects of management orientation, a session on the importance of etiquette and professional grooming was conducted with expert inputs from Ms. Jaicy George, faculty in the Department of Professional Studies, Christ University Bangalore and a motivational speaker, life skills coach and facilitator. She focused on the aspect of professionalism and its importance as students are the brand ambassadors of themselves and also of the institutions they study or work in.

## Environment day Celebrations - June 5, 2021

FBS aims to nurture management professionals who are socially responsible. In line with this vision, the students' association of FISAT Business School had initiated three events as part of the Environment Day to promote the theme "Reimagine. Recreate. Restore". The environment day initiatives were inaugurated by Shri. Roji M John, MLA, Angamaly in the presence of Shri. Anoop Jose, SHO, faculty coordinators, and the student representatives of FISAT.

## Chellanam Project



As a mark of gratitude to Chellanam people who extended a helping hand in the Kerala floods of 2018, the students at FISAT took the opportunity to give back the little they could to help the community at Chellanam recover from the difficulties they faced due to Tauktae Cyclone. The students of FISAT Business School in association with the NSS unit of FISAT provided groceries and vegetables to Chellanam Community Kitchen, which prepares food for 600 people per day. The money was collected as voluntary contributions from the students, faculty, and the management of FISAT. Groceries worth Rs.20000 were handed over to the Vice President, Chellanam Panchayat.



### Tree planting and cleaning drive in association with NGO Plan@Earth



The student representatives of FISAT Business School in association with Plan@Earth, an NGO took part in cleaning the police stations of Angamaly and Aluva and planting trees in its premises.

#### Tree planting drive

Teachers and students were encouraged to plant a tree and send in their photos for marking the celebration of Environment Day. 200 students of FBS took part in the drive and the faculty at FBS too took part in the drive.

### CSR activities in commemoration of Gandhi Jayanthi - October 2, 2021

To commemorate Gandhi Jayanthi, the students of FBS initiated two social responsibility activities.

#### Refurbishing of Rescue Home



The students of FBS refurbished (painting & cleaning) the rescue home at Koonammavu and also arranged entertainment activities for the differently-abled residents of the institution. The initiative was inaugurated by Shri. Anwar Sadhath, MLA of Aluva constituency.

#### 'No Plastic' -Cleaning drive

Twenty-five students of MBA 2020 Batch cleaned the Malayattoor'adivaram'. The 'No Plastic drive' was organized in association with Plan@earth.



The project was inaugurated by Shri Roji M. John, MLA of Angamaly. Six dust bins were placed at various public points as part of the drive.

### Ocean Clean Up drive- November 15, 2021



The Marine Products Export Development Authority (MPEDA) teamed up with the NGO Plan@earth to carry out a 'Marine Plastic Collection Drive'. The drive was organized at the Munambam Harbour in partnership with the Munambam Fishing Harbour Management Society and the Munambam Fishing Boat Owners and Operators Coordination Committee. The purpose of the program was to kick start a campaign to collect marine plastic and bring it back to the shore and send it off for recycling. The campaign was initiated as an eye-opener to the general public, boat owners, and workers about the dangers of plastic discards in the ocean.



A street play was conducted by MBA 2021 Batch students of FBS. The street play focused on the dangers of plastic pollution, the problem of unscientific disposal of plastic waste, and the problems that ocean plastic waste poses to the fishing industry. This program was part of the 'SwachhtaPakwada Ocean Clean Up Program' organized by NETFISH (Network for Fish Quality Management and Sustainable Fishing) and MPEDA.

### Talent Scan 2021-December 18, 2021

The Freshers' Day for MBA 2021 batch was organized by the Forum of Management Students, FBS which paved the opportunity for the junior batch students to showcase their talents. The event was made vibrant and colorful by the effective participation of the MBA 2021 batch of students. The programs included music bands, solo songs, and dance performances.

### Karma 2021- December 18 - 19, 2021



The in-house management and cultural fest of FBS, Karma -2021, saw the coordinated efforts and participation of all the students and faculty at FBS. The various management events were 'The Big Bull'- Finance Game, 'Mak War-21'- Marketing Game, 'Alpha Trophy'- Best Manager, and 'B Quest'- Business Quiz. The cultural events included 'Metamorphosis'- theme launch and a musical night.

### FINANCE CLUB ACTIVITIES

#### SEBI-IEPF sponsored Finance Webinar - May 20, 2021, & May 27, 2021

The webinar on "How to buy, sell and value shares in Stock Exchanges?" focused on live markets watch and trading, technical analysis, fundamental analysis, the important factors and metrics for due diligence, running accounts, and the post-trade aspects. The program was held on May 20, 2021. The finance specialization students of FBS attended the webinar. The second

series of the SEBI-IEPF sponsored webinar was held on May 27, 2021, on "Introduction to Mutual Funds and ETF investing". The webinar focused on the organization and classification of mutual funds, their risk-return trade-off, and how to invest in the same. The resource person for the webinars was Er. Amit Gupta, a SEBI empaneled Securities Markets Trainer.

**"Gateway to Financial Freedom"** - November 19, 2021



Mr. Naufal Latheef, Director, Hedge School of Applied Economics delivered an informed perspective on various modern investments & their importance. The talk enabled the students to develop a better perspective on various modern investments and its importance. It further fostered the students to grasp an understanding of the financial markets and how it would affect their investment portfolio choices. The procedures for building an investment portfolio designed to maximize returns and minimize risk were also discussed during the lecture. In addition, the common investing mistakes were spotted and their rectification was analyzed.

## CELEBRATIONS AT FBS

**Onam Celebrations-** August 19, 2021



The pandemic has changed the very nature of Onam celebrations, but it has not lowered the spirit of the annual harvest festival and people with a

penchant for wordplay have tweaked the adage to resonate with changing times: Online Ayum Onam Aghoshikkanam, meaning everyone can celebrate Onam even in the online mode.

Everyone followed suit, organizing and participating in digital Onam celebrations on August 19, 2021, adhering to social distancing norms. Various colorful games were conducted like 'Talking to Maveli', guessing the film dialogue and identification of the image displayed

**'Insegnante'- Teachers' Day Celebrations** - September 4, 2021



The students of FBS organized a very live and interactive program for teachers' day that included fun events like guessing the faculty, videos that portray the distinct personality traits/ teaching styles of teachers, and awarding of superhero titles to teachers. It also included songs and dance performances by students.

## TRAINING PROGRAMMES FOR STUDENTS

**Power BI Training** – Feb 2021 to March 2021 (Mondays and Thursdays)



Fifteen days workshop was organized by CAPRED to coach the students to use Power BI, which is a self-service tool, to transform, relate, analyze, and visualize business data from a wide variety of

sources in order to gain insight into business data through some impactful, interactive, and compelling visuals. Students gained hands-on experience on how to use Power BI.

**Certified Personal Financial Specialist, CPFS Training** – Feb 1, 2021, to March 11, 2021 (Mondays and Thursdays)



Certified Professional in Financial Services (CPFS)

The Certified Personal Finance Specialist (CPFS®) Certificate Program conducted by Hedge School of Applied Economics, Kochi was provided to the students of Finance specialization to develop the basic skills required to execute critical functions related to Financial Planning, Goal Planning & Investment Planning and to assist the shift from investment planning to comprehensive financial planning. The Program provided Financial Goal Planning Skills to students aspiring for their career in the financial services industry.

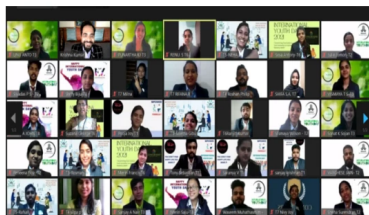
**Data Analytics Using IBM SPSS** – May 24, 2021, to May 28, 2021



Dr. Jose Varghese, Dr. Sindhu George, Dr. Anoo Anthony, Dr. Dhanya Alex, faculty members, FISAT Business School, organized a five-day training program on IBM SPSS to provide an application-oriented introduction to the statistical component of IBM SPSS. The objective of this training was to review several statistical techniques and discuss situations in which the students would use each technique. The students gained an understanding of when and why to use these various techniques as well as how to apply them with confidence, interpret their output, and graphically display the results.



**MPower** (November 1 - 5, 2021, & November 15 - 18, 2021)



Mpower – 'The power communication workshop to unleash the magic within' conducted by Mr. Krishnakumar, Head coach, Vertical Eye, and Mrs. Mridula Krishnakumar, facilitator, Vertical Eye was conducted in two batches. The four-day program was jam-packed with numerous team-building activities to enable the students to conquer inhibitions, boost self-belief, understand the magic of teamwork, adjust to changes effortlessly and foster tolerance and ambiguity. The students also grasped tips on impression management, effective communication, successful leadership, and attitude tuning.

Activities like 'The Clapping Activity', visual treats like MIME, 'Number 7' activity, constructing the 'Me chart', book review presentations, etc were conducted. The students were also made aware of the concept of "SOFTEN" (S- Smile, O- open-minded, F- forward lean, T- touch, E- Eye contact, and N- Nodding) for enabling crisp and effective communication. Ms. Mridula gave individual feedback to enable the students to understand their merits and flaws. The four-day program concluded with the distribution of awards and certificates to the winning teams.



**Excel training** - (November 1 - 5, 2021, & November 15 - 18, 2021)



The Microsoft Excel training was

conducted by Active Edu-Technologies India Pvt. Ltd. It was offered to students of all specializations and was conducted in two batches. It helped the students to acquire hands-on knowledge of Microsoft Excel which is critical to the efficiency of any business. The students learned charting and creating visual content that represents the data. They also grasped the acumen to perform calculations, work on graphing tools, pivot tables, etc. Further, the students acquired the skills to design and manage spreadsheets and apply best practices; generate and customize charts, etc.

**Placement preparedness training by Pragmatix**– Dec 8, 22, 2021

The senior batch students of 2021 were up-skilled to be placement-ready by undergoing eight-day placement preparedness training program by Pragmatix. It covered all the required aspects of quantitative aptitude, logical reasoning, verbal ability, group discussion, and personal interview. The concepts covered in the training program were based on the aptitude pattern of major companies. The training plan included self-paced learning, pre-assessment, instructor-led training, post-assessment, and practice tests.

**Federal Bank Recruitment training by Pragmatix**– Dec 15, 2021

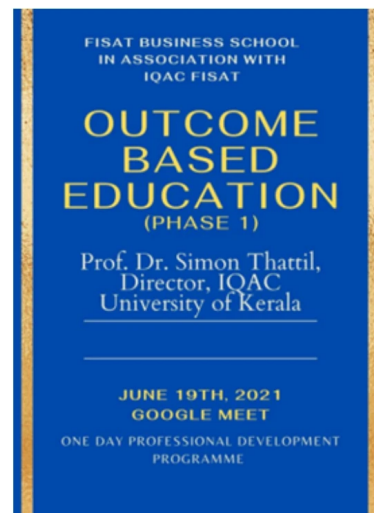
The students were given training to equip them to attempt all rounds involved in a typical Federal Bank recruitment drive including an Aptitude test, Group Discussion, and Robotic interview. During the program, all the required aspects of Quantitative aptitude, verbal ability, and logical reasoning, along with scenario-based GD and robotic interview questions were covered.

## PROFESSIONAL DEVELOPMENT PROGRAM FOR FACULTY

**Outcome-based education** - June 19, 2021, and August 18, 2021

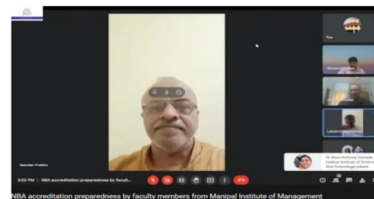
The professional development program for the faculty of FBS was organized by FBS in association with IQAC, FISAT and was arranged in two phases. The resource person for the PDP was Prof. Dr. Simon Thattil, Director, IQAC, University of

Kerala. The objective of the first phase was to support faculty members in addressing pedagogical measures related to higher education viz., Outcome Based Education, Course Design, Instructional Design and Assessment for Good Learning. The objective of the phase 2 training was to discuss and verify the Vision, Mission statements of the department, program outcomes, program educational outcomes, program-specific outcomes framed, and to validate the CO-PO mapping.



The professional development program for the faculty of FBS was organized by FBS in association with IQAC, FISAT and was arranged in two phases. The resource person for the PDP was Prof. Dr. Simon Thattil, Director, IQAC, University of Kerala. The objective of the first phase was to support faculty members in addressing pedagogical measures related to higher education viz., Outcome Based Education, Course Design, Instructional Design and Assessment for Good Learning. The objective of the phase 2 training was to discuss and verify the Vision, Mission statements of the department, program outcomes, program educational outcomes, program-specific outcomes framed, and to validate the CO-PO mapping.

**Discourse on NBA Framework**  
–November 13, 2021



As part of our constant strive to keep the student learning process contemporary, purposeful and industry-suitable, FISAT Business School, in association with IQAC FISAT had organized a one-day NBA Workshop for the faculty members of FBS. The resource persons were Dr. Lakshminarayan S (Professor), Dr. Raveendra Rao (Associate Professor), Dr. YogeshPai (Associate Professor), and Dr. NandanPrabhu (Associate Professor) who are faculty at Manipal Institute of Management, Manipal.

## ALUMNI INTERACTION

### FINANCE CLUB ACTIVITIES

FISAT Business School organizes regular student-alumni interaction programs to provide the students with the opportunity to hear from their seniors on their journey and experiences from college to the industry.

**Series -1 by Mr. Naufal Latheef, Director, Hedge School of Applied Economics**



Mr. Naufal Latheef delivered an informed perspective on various modern investments & their importance. The talk enabled the students to develop an understanding on various modern investment opportunities and their relevance. It further fostered the students to grasp an understanding of the financial markets and how would it affect their investment portfolio choices.

**Series-2 by Ms. Raisa Susan Babu(Batch 2016-18), Systems Analyst, Tata Consultancy Services, Mumbai- November 16, 2021**



Ms. Raisa Susan Babu (Batch 2016-18) is currently employed as a Systems Analyst at Tata Consultancy Services, Mumbai.

She guided the students regarding career opportunities in the SAP ABAP domain. She advised students to learn technologies that have limited skilled people in it. She also answered various queries of students. Towards the end of the program, there was an interactive session, where students gained information about how to face an interview, what companies focus on, and how to prepare themselves as a competent MBA graduate.

**Series -3 by Mr. Jestho Raphael (Batch 2018-20), Campus Recruiter, Tata Consultancy Services, Kerala Region- November 26, 2021**



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The interaction was organized for Human Resource specialization students of the MBA 2020 batch. Mr. Jestho gave a brief description of the selection process of Tata Consultancy Services. He went into detail when clarifying doubts by students on the expected personality traits TCS seeks and also added on with preparation strategies for group discussion and interview. He shared his journey which helped reinforce the kind of preparation one has to make to secure a satisfactory placement.

## PLACEMENT STATISTICS

**Total offers received for MBA Batch (2019-21) – 70 offers**

**Major recruiters:** Ernst & Young, The Federal Bank Ltd., NewageSys, HDFC AMC, Byju's, Tata Consultancy Services.

## KTU MBA UNIVERSITY EXAM RESULTS

### Results of 2019-21 Batch

| Trimester | The total number of students registered | The total number of students who attended | The total number of students who passed | Pass Percentage |
|-----------|-----------------------------------------|-------------------------------------------|-----------------------------------------|-----------------|
| 4         | 113                                     | 112                                       | 111                                     | 99.10           |
| 5         | 113                                     | 113                                       | 110                                     | 91.35           |
| 6         | 113                                     | 113                                       | 113                                     | 100             |

## FACULTY ACHEIVEMENTS

**HEARTY WELCOME TO DIRECTOR DR A. J. JOSHUA**



Dr. Joshua A. J., Professor, FBS took charge as director of the FISAT Business school on July 1, 2021. Having been in FISAT for ten years and with many years of stellar service at institutes of national repute and recognition, we look forward to a new direction of growth and vision that will benchmark FBS among management institutes.

### CONGRATULATIONS Mr.Praveen V



Mr. Praveen V, Assistant Professor, Selection Grade has taken on the responsibility of ISO coordinator of FISAT, a post that has an immense amount of responsibility and relevance in this age of accreditations. He has succeeded Dr A. J. Joshua who held this role for eight years. He will be responsible for ensuring all activities related to recertification, audits,



conformance measures and implementation of the same.

#### CONGRATULATIONS Mr.Prashanth P John



In the International Conference on 'Breakthrough to Excellence' held at DePaul Institute of Technology on December 9-10, 2021, Mr.Prashanth P John, Asst. Professor Senior Grade was awarded 'Best Paper- DIST Excellence' award. A Phd research scholar from Karunya Institute of Technology, his paper was selected out of many submissions by a Panel of experts from Business and Industry.

#### CONGRATULATIONS Dr. Dhanya Alex



Dr. Dhanya Alex was selected as a resource person for the 'User Awareness Programme on National Digital Library of India and NDLI Club, FISAT on 26th June, 2021. Explaining the highlights of the NDLI and the need for institutions like FISAT to be a part of it, the program was well received by the FISAT Fraternity.



Dr. Dhanya Alex was also the resource person for Alumna Webinar 'Understanding Financial markets and fintechs for women Empowerment' at Vimala College, Trichur held on October 20, 2021

#### PAPERS PUBLISHED

1. Dr A. J. Joshua published a paper titled 'Job Satisfaction of Engineering college teachers: Before and during COVID19' in the International Journal of Advanced Research in Science, communication and Technology, Volume 10, Issue 1, October 2021
2. Dr A. J. Joshua published a paper in the EPRA International Journal of Research and Development(IJRD) titled 'Organisational Support on Work engagement with special reference to Self Financing Colleges', an ISSN Numbered journal with Impact factor. Volume 6, Issue 10, October 2021.
3. Dr A. J. Joshua published a paper titled 'Impact of globalisation on Gender Equity' in the International Journal of All Research, Education and Scientific Methods, Volume 9, Issue 10, October 2021
4. Dr A. J. Joshua published a paper titled 'An assessment of the pioneering gender based human resource constraints that exists among IT Employees in Kerala' in the International Journal of research and analytical Reviews (IJRAR), Volume 8, Issue 4, October 2021.
5. Dr A.J. Joshua published a paper titled

'Ethicality and acceptability of Product placement: A demographic comparison of moviegoers in Kerala in International Journal of Research and Analytical Reviews on September 27th, 2021

#### PROGRAMS/ COURSES ATTENDED

1. Mr. Praveen V, Faculty, Selection Grade- attended a One week National level Intercollegiate Online FDP on OBE and Blooms taxonomy organised by IQAC of Ramakrishna Mission Vivekananda centenary College, Kolkata
2. Ms. Amala Mary and Mr. Praveen V attended a Five day International FDP on 'Research Orientation and Data Analysis' from August 13-18, 2021
3. Mr. Praveen V attended a national level FDP on 'Teaching Competencies for self directed Learning'.



### ENTRANCE UPDATES

CMAT-2022 Examination on 09 April 2022 from 03:00 PM to 06:00 PM

### UPCOMING EVENTS

- 26 Feb, 2022 - FAREWELL FUNCTION  
Batch 2019-21
- 24 March, 2022 - Global Money Week (GMW) 2022  
Investor awareness programme

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Mr. Prasanth V, Assistant Professor, FBS