



**FISAT
BUSINESS
SCHOOL**



FORUM NEWSLETTER

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**CHAIRMAN**

Dear FISAT Business School Community,

Reflecting on the numerous achievements and milestones that mark our esteemed institution's journey fills me with immense pride and gratitude for the collective efforts and unwavering dedication of our students, faculty, and staff.

I extend sincere appreciation for the coordinated efforts of both students and faculty that resulted in the achievement of NAAC A+. FISAT has emerged as the first engineering college in Kerala to secure A+ in cycle 2 of NAAC accreditation with an impressive CGPA of 3.45. This milestone is a testament to the dedication and quality of our educational community.

The recently concluded year showcased the dynamic spirit of FISAT Business School through a plethora of academic, cultural, and extracurricular activities. Each endeavor testified to the commitment to excellence that defines our institution. Our students have not only excelled academically but have also demonstrated exceptional talents and achievements in various fields.

Together, we have created an environment fostering learning, innovation, and excellence. Let us continue striving for greater heights and creating a legacy of success and academic brilliance.

Best wishes for the upcoming academic year.

Warm regards,

Shri. Shimith P R
Chairman, FISAT

**PRINCIPAL**

Dear FISAT MBA Community,

As we come together to reflect on another successful year of academic achievements, collaborative endeavours, and personal growth, it is my honour to extend warm greetings to each member of our esteemed FISAT MBA family through this edition of Forum - FISAT MBA's Annual Newsletter.

In the dynamic landscape of business education, our MBA program has continued to evolve, adapt, and excel. The relentless pursuit of excellence by our faculty, the unwavering commitment of our students, and the support of our alumni have collectively contributed to the remarkable journey we celebrate today.

I extend my sincere appreciation to the faculty for their tireless efforts in shaping the minds of future business leaders and to our students for their commitment to academic excellence and ethical leadership. Additionally, the support of our alumni, whose accomplishments continue to inspire, is a testament to the enduring impact of FISAT MBA.

Let this newsletter be a source of inspiration, reflection, and celebration. May it reinforce the sense of pride we share as part of the FISAT MBA family and fuel our collective commitment to excellence in the years ahead.

Wishing you all continued success and looking forward to many more milestones together.

Warm regards,

Dr. Jacob Thomas V
Principal, FISAT

**DIRECTOR**

As Director of FISAT Business School, I'm thrilled to connect with our vibrant community through this newsletter. Reflecting on our journey, we've made significant strides in enriching our curriculum with cutting-edge practices and digital innovations, ensuring our students are future-ready.

FISAT's commitment to excellence has recently been recognized with an NAAC A+ accreditation, a testament to the quality of education and innovation at our institution. To our faculty and students, your achievements reflect the quality of education and opportunities at FISAT. Keep pushing boundaries.

A special mention goes to Ms. Rushali Roy, a shining example of our talented student body, who achieved semi-finalist status in Zee Keralam's Sa Re Ga Ma Pa program. Her success exemplifies the diverse talents and capabilities of our students, both academically and beyond. All such initiatives by the students are actively encouraged by FISAT Business School.

To our alumni and partners, your ongoing support is invaluable. It fuels our mission and enriches our community, paving the way for future generations.

Looking ahead, we're excited to face new challenges and seize opportunities, driven by our collective spirit and commitment to making a difference in the business world and beyond. Thank you for your dedication to making FISAT Business School a beacon of excellence. Let's continue to build on our successes and strive for greater achievements.

Warm regards,

Dr. A. J. Joshua
Director, FISAT Business School

FROM THE EDITORS

Dear FISAT Business School Community,

As we look back on 2023, we celebrate a year marked by remarkable achievements and growth at FISAT Business School. This year has been a vibrant showcase of our commitment to excellence and collective endeavor.

A crowning achievement this year was obtaining the NAAC A+ Grade for FISAT, recognizing our high academic standards and the dedication of our faculty and students. This accolade reaffirms our standing as a premier educational institution.

The launch of the Entrepreneurship Cell at FBS was a significant step in nurturing innovative and business-minded talents among our students, contributing to a culture of entrepreneurial dynamism. Our students benefited immensely from practical skill development programs like Power BI and Excel Training, the 'Mpower' communication workshop, and the Nurturing Life Skills (NUR) training, all of which enhanced their professional and personal capabilities.

Cultural and academic vibrancy was at the forefront with 'Prathiba', our cultural fest, and the International Conference on Banking, Finance, and Accounting Research. These events not only highlighted diverse talents but also fostered rich scholarly exchanges. Additionally, our Faculty Development Programs on Case Writing, Case Teaching, and Gamification kept our teaching methodologies at the cutting edge.

Within the pages of this newsletter, you'll find detailed accounts of these events and more, each reflecting our ongoing journey of excellence, innovation, and collaboration.

Once again thank you, everyone.

Happy reading!

INDUCTION AND INITIATION CEREMONY OF MBA BATCH 2023 - AUG 10, 2023



The commencement of an exhilarating and transformative journey for the incoming First Year MBA students of Batch 2023-25 was symbolized by the Inauguration Ceremony. Mr. Thomas Kuruvilla, the managing partner of the Middle East and a global board member of Arthur D. Little, graced the occasion as the chief guest. Held on August 10, 2023, the event joyously highlighted the institution's ethos of fostering learning, growth, and community spirit among its students.

40th KMA NATIONAL MANAGEMENT CONVENTION- JAN 12-13, 2023



Eight students from FISAT Business School participated in the 40th KMA Annual National Management Convention, held at Grand Hyatt, Kochi on January 12-13, 2023. Inaugurated by Dr. V P Joy, IAS, Chief Secretary of Kerala, Mr. Adeeb Ahamed, Managing Director of Lulu Financial Group, and Dr. Ramdas Narayanan, the convention featured keynotes and panel discussions by corporate leaders on current trends, challenges, and opportunities in manufacturing, health, and financial services sectors.

KMA STUDENT AWARDS- APR 6, 2023



The KMA Student Awards 2023 took place on April 6, 2023, at KMA, Panampilly Nagar. The event, organized by KMA, aimed to recognize and honor outstanding student achievements. Among the esteemed recipients were Ashly, Aswathy, and Teresa, who had demonstrated exceptional dedication and excellence throughout their academic journey from 2021 to 2023. The awards ceremony celebrated their hard work and contributions, inspiring others to strive for excellence.

KMA DIGITAL SUMMIT - SEPT 13, 2023



Kerala Management Association, in association with Infopark, presented Digital Summit 2023 on September 13, 2023 at Chittilapilly Square, Kakkanad, Seaport-Airport Road. Chief Guest Dr. Rathan U Kelkar, IAS, Secretary Electronics & IT, Government of Kerala inaugurated the one-day summit. Ms. Shalini Warriar, Executive Director & Business Head – Retail, Federal Bank was the Guest of Honour.

The students from first year MBA, who participated in the event, received an excellent opportunity to meet leaders in digital transformation and also to explore how generative AI can be used in enterprises for value addition. Our students, Ms. Chithra and Ms. Ann Rose showcased an outstanding performance as comperes at the KMA Digital Summit 2023. Their hard work and commitment paid off, and they received a well-deserved recognition from the session chair.

ADEPTIO 2023 - JUL 22, 2023



The Course Completion Ceremony, conducted on July 22, 2023, achieved remarkable success in commemorating the accomplishments of our committed students who successfully concluded their MBA.

The distinguished chief guest for the event was Smt. Sushama Srikandath, Managing Director of AVT McCormick. This occasion served as a pivotal moment in their academic voyage, offering a platform to recognize their unwavering dedication and perseverance. It was a celebration akin to a graduation ceremony, symbolizing the culmination of their academic endeavors.

KP HORMIS MEMORIAL LECTURE - MAR 17, 2023



The students from FISAT Business School had the privilege to attend the 17th K P Hormis Memorial Foundation Lecture at Grand Hyatt, hosted by Federal Bank on March 17, 2023. The distinguished speaker for the event was Shri Shaktikanta Das, the honorable Governor of RBI. The talk centered around the theme 'G20 for a Better Global Economic Order during India's Presidency.' The occasion provided an excellent networking opportunity, allowing students to engage with various eminent personalities.

MEET THE EXECUTIVE SERIES

Discourse 1- Vinayakumar Balakrishnan , MD, Thooshan - Aug 16, 2023



FISAT Business School proudly hosted a captivating "Meet the Executive Session" for the S1 MBA

students, featuring the esteemed guest speaker Mr. Vinayakumar Balakrishnan, Chairman and Managing Director of Thoosan, a pioneering force in the realm of bio-degradable tableware. Mr. Balakrishnan's address on August 16, 2023 left an indelible mark on our students, instilling them with profound insights into the world of entrepreneurship.

Discourse 2- Ms. Sindhu Augustine, Toy Forest - Sept 5, 2023



As part of the "Meet the Executive: Converging Minds, Expanding Horizons" series, Ms. Sindhu Augustine, Managing Director of Toy Forest Industries, delivered an insightful talk titled "Womenpreneur Chronicles: A Journey Unveiled." This engaging session, held on September 5, 2023, at the MBA Seminar Hall, was exclusively attended by the students of S1 MBA at FISAT. Ms. Augustine shared her experiences and wisdom, offering a profound glimpse into the challenges and triumphs of her entrepreneurial journey.

Discourse 3-Mr.Shinu Abraham, Aspire Trainers - Sept 27, 2023



Mr. Shinu Abraham, from Aspire Trainers, delivered a discourse on "Corporate Expectations & Smart Goals" on September 27, 2023. During the session, he briefed students on the importance of setting smart goals in alignment with corporate expectations.

As part of the interactive session, a goal-setting activity was conducted, urging students to review and track their goals regularly to ensure they are on the path towards securing high-paying corporate jobs.

INAUGURATION OF ENTREPRENEURSHIP CELL - JAN 20, 2023



FISAT Business School inaugurated its Entrepreneurship Cell on January 20, 2023, with Smt. Sheela Grace Kochouseph, Founder & CMD of VSTAR Creations Pvt Ltd, presiding over the ceremony. Mr. Shimith P.R., Chairman of FISAT Governing Body, Dr. Manoj George, Principal of FISAT, and Dr. A J Joshua, Director of FISAT Business School, were also in attendance. Smt. Sheela Grace Kochouseph highlighted the Entrepreneurship Cell's role in providing a platform for students, professionals, and entrepreneurs to develop business ideas and skills. Emphasizing its significance, she mentioned that the cell would bring potential business opportunities to students, offering necessary resources and guidance for starting their own businesses.

24 th MALAYALA MANORAMA BUDGET LECTURE - FEB 6, 2023



FBS finance students participated in a Budget Analysis Lecture by Dr. Biswajit Dhar, Head of the Centre for WTO Studies at JNU, organized by Malayala Manorama at Gokulam Convention Centre, Kochi, on February 6, 2023. Dr. Dhar critically analyzed the Union Budget 2023-24, expressing the opinion that it does not adequately address the immediate concerns of the citizens.

PROFESSIONAL STUDENTS' SUMMIT - FEB 11, 2023



FBS students participated in the Professional Students' Summit (PSS), the inaugural initiative by the Government of Kerala (GoK) to bring together professional students from diverse disciplines and institutions within the state, held on February 11, 2023. The event aimed to facilitate the exchange of ideas for the collective goal of building a better Kerala. Kerala Chief Minister Pinarayi Vijayan addressed the students during the summit.

SPEAK FOR INDIA BY FEDERAL BANK - MAR 20, 2023



The students of FISAT Business School had the opportunity to attend "Speak for India," an initiative supported by the Federal Bank Hormis Memorial Foundation. On March 20, 2023, the event aimed to

inspire young minds nationwide to voice their opinions on crucial issues and become change-makers in society. The students witnessed impactful performances, providing a platform for college-going students to express their awareness, insights, and perspectives on current topics. The event recognized the potential of young orators across the country.

GLOBAL ACADEMIC COLLABORATION - OCT 10, 2023



In a landmark event on October 10, 2023, FISAT Business School hosted Carolina Duval, Director of Esdes Business School, France. This strategic collaboration explores academic linkages, fostering research projects and exchange programs. Duval's visit provided students with profound insights into global business trends, amplifying their competitiveness. Held at the MBA Seminar Hall, FISAT, this occasion symbolizes a significant step towards international collaboration, with both institutions poised for continued academic excellence and global engagement.

ARTECHNOVATION - NOV 9, 2023



The "Artechnovation" exhibition and sale, showcasing self-made items, took place on November 9th, 2023, at the FISAT auditorium. This event was orchestrated by the MBA students from the 2022-2024 batch, with the goal of fostering innovation.

'START YOUNG IN ENTREPRENEURSHIP' TALK - NOV 11, 2023



On the 11th of November, 2023, Mr. Rijeesh Rajan, who holds the position of Chief Executive Officer at Simplify Agri Pvt. Ltd., engaged with MBA students at FISAT Business School through an insightful talk. His presentation, aptly named "Start Young in Entrepreneurship," was designed to enlighten the students about the nuances and challenges of initiating an entrepreneurial journey early in one's career. Through this experience-sharing session, Mr. Rajan aimed to inspire and guide the next generation of business leaders by drawing from his own journey and lessons learned in the realm of entrepreneurship.

FINANCE CLUB ACTIVITIES

Understanding the commodity Derivatives Market by NCDEX IPF Trust & FBS - Jan 13, 2023

The NCDEX IPF Trust, in collaboration with FISAT Business School, conducted an Investor Awareness Program on January 13, 2023. The initiative aimed to educate students on commodity derivatives trading intricacies, emphasizing a comprehensive understanding of the commodity market and risk management strategies.

Union Budget Analysis Competition - Feb 27, 2023



FINFRATZ, FMS's finance club, organized the "Budget Analysis Competition 2023" on February 27, 2023. The competition provided a platform for 240 S2 and S4 MBA students to showcase their analytical skills and insights into budgetary matters. Participants dissected and analyzed the budget, exploring its implications for the economy and various sectors.

International Conference on Banking, Finance and Accounting Research - Apr 17 - 18, 2023



The "International Conference on Banking, Finance, and Accounting Research 2023" took place on April 17 and 18, 2023, at FISAT. The conference aimed to provide a platform for knowledge exchange and scholarly discussions in the field. Dr. N.K. Raghavan IAS, Chairman of the Rubberboard, and Mr. Mohanachandran K. R., Managing Director & CEO of Lahanti Last mile Services Pvt. Ltd., served as resource persons. The conference featured discussions on cutting-edge research, industry trends, and emerging practices.

Book Publication - Contemporary perspectives on Management, Accounting and Finance - Sept 7, 2023



The honourable Chairman of FISAT, Mr. Shimith P R, released the book titled "Contemporary Perspectives on Management, Accounting, and

Finance," edited by Dr. Dhanya Alex, Dr. Nitha Unnikrishnan, and Ms. Merin Thomas. The book, published by Excel Publishers, was unveiled on September 7, 2023. This momentous occasion signifies a significant milestone in the world of academia, offering valuable insights and knowledge for professionals and students in these fields.

Bazaar Shastra 2023 - Nov 1, 2023



FISAT Business School, in collaboration with Fintopedia, hosted 'Bazaar Shastra' on Nov 1, 2023, fostering financial literacy among management students. Led by Mr. Nachiket Save, Marketing Manager at Fintopedia, the program provided a comprehensive understanding of the stock market and essential investment skills. The event featured interactive sessions and a simulated stock market competition.

TRAINING PROGRAM FOR STUDENTS

Power BI Training - Feb 6-10, 2023



FISAT Business School conducted Power BI training for the S4 students of the 2021-2023 Batch from February 6 to February 10, 2023. The training, led by Mr. Jomon Joseph, a Microsoft Certified Educator, aimed to coach students in utilizing Power BI as a self-service tool for transforming, analyzing, and visualizing business data from diverse sources. The hands-on experience provided insights into how companies effectively use Power BI to create impactful and interactive visuals.

M Power - September 18 - 21, 2023

The 'Mpower' communication workshop, designed to unlock inner potential, was led by Mr. Krishnakumar, Head Coach at Vertical Eye, and facilitated by Mrs. Mridula Krishnakumar. This four-day program featured a plethora of team-building activities, empowering S1 MBA students to overcome inhibitions, enhance self-confidence, grasp the dynamics of teamwork, adapt to change seamlessly, and cultivate tolerance for ambiguity. The training sessions were conducted from September 18 to 21, 2023.

Sparkle- Aug 7-12, 2023

Conducted by Mr. Krishnakumar, Head Coach at Vertical Eye, and facilitated by Mrs. Mridula Krishnakumar, the Sparkle placement training workshop aimed to prepare students through mock group discussions and personal interviews. This intensive three-day program, held from August 7 to 9, 2023, for MBA Batch A and August 10-12, 2023, for MBA Batch B, featured placement-oriented activities. It empowered S3 MBA students to overcome inhibitions, enhance self-confidence, seamlessly adapt to change, and become industry-ready.

Microsoft Excel Training- Sept 7 - 14, 2023

Mr. Jomon Joseph, a Microsoft Certified Educator, delivered a



comprehensive Microsoft Excel training to the S1 MBA students at FISAT from September 7 to 14, 2023. During the training sessions, students had the opportunity to enhance their proficiency in Microsoft Excel, gaining valuable skills and insights for effective data management and analysis. The training aimed to equip the students with the necessary tools to excel in their academic and professional endeavors.

SPSS Training - May 4-6, 2023

S3 students underwent SPSS Training conducted from May 4-6, 2023. This course enlightened participants on presenting, analyzing, and interpreting data using the statistical analysis software, SPSS. The training, led by Dr. Joshua A J, Director of FBS, along with Dr. Jose Varghese and Dr. Anoo Anthony, faculty members of FBS, aimed to equip students with essential skills in utilizing SPSS for comprehensive data analysis.

Orientation training - Aug 18 - 25, 2023

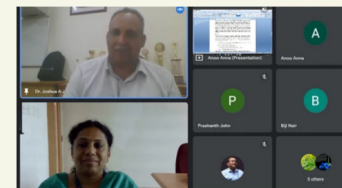
"Nurturing Life Skills," which took place at the MBA Seminar Hall at FISAT. The program, held from August 18 to 25, 2023, was skillfully conducted by Mr. Sanju P Cherian. Renowned as a certified trainer, accomplished speaker, and mentalist, Mr. Cherian brought a unique blend of expertise and insights to the sessions, creating a transformative experience for all participants.

Overview of SAP and Career Opportunities - Feb 22, 2023

On February 22, 2023, an insightful talk took place, delving into the world of SAP and the associated career opportunities. The session, facilitated by experts from the industry, provided valuable insights into the significance of SAP and offered guidance on potential career paths in this domain. Participants gained a comprehensive understanding of the subject, enhancing their awareness of the professional landscape related to SAP.

FACULTY DEVELOPMENT PROGRAMS**Case Writing and Case Teaching - Jun 29 to Jul 1, 2023**

FISAT Business School organized a Faculty Development Program (FDP) on "Case Writing and Case Teaching" from June 29 to July 1, 2023. Dr. Simon George, Dean-Academics at T.A. Pai Management Institute, Manipal, led the program, focusing on enhancing the pedagogical skills of management faculties. The FDP aimed to equip participants with the art of creating effective teaching cases and engaging delivery.

NBA Orientation for FBS - June 22, 2023

An online NBA Orientation for FBS was held on June 22, 2023, from 2 pm to 3 pm. Dr. Minnu Zachariah led the session, providing insights into the National Board of Accreditation's processes and significance. The event acquainted participants with NBA's quality assurance in education, fostering a deeper understanding of accreditation standards.

FORUM OF MANAGEMENT STUDENTS

FMS Election 2023 – Oct 20, 2023

The election of office-bearers of FMS for the academic year 2023-24 was held on October 20, 2023. The posts for which the election was conducted were that of the President, Vice-President, Secretary, Joint Secretary, and Treasurer. The positions of the Vice President and Joint secretary were reserved for the Junior batch of MBA students (Semester 1), while the others were to be filled by the senior batch (Semester 3 students).

Following are the office bearers for the Year 2023-24

- **Mr. Dennis Sebi**
(MBA 2022), President
- **Ms. Sredha Babu**
(MBA 2022), Secretary
- **Ms. Theresa Thomas**
(MBA 2022), Treasurer
- **Mr. Mohammed Suffiyan**
(MBA 2023), Vice President
- **Mr. Amal Stanley**
(MBA 2023), Joint Secretary

Inauguration of Prathiba 2k23 - MAR 17-18, 2023



"FMS Prathibha," a dynamic cultural extravaganza, occurred on March 17 and 18, 2023, at FISAT. Unfolding in the Main Seminar Hall and FISAT

North Quadrangle, the event featured renowned Cine Artists and showcased the artistic abilities of 240 S2 and S4 MBA students. Serving as an intracollegiate management fest with cultural events, it provided a platform for students to express their creativity and celebrate diverse cultural expressions. The occasion highlighted FMS's commitment to holistic education and nurturing talents beyond the academic sphere.

FACULTY ACHIEVEMENTS

- Dr. A.J. Joshua, Director, FBS, successfully guided Bobby Varghese, a research scholar for the award of Ph.D. on the topic titled "Product placement in movies as a marketing communication tool. A study on the moviegoers of Kerala". The Ph.D. Was awarded on Feb 23, 2023.
- Dr. A.J. Joshua, Director, FBS, successfully guided Rajani Sunny, Assistant Professor SNGCE for the award of Ph.D. on the thesis titled "A Study on Perceived Organizational Support, Work Engagement and job satisfaction of faculty members". The degree was awarded on April 19, 2023.
- Dr. A.J. Joshua, Director, FBS, successfully guided Mr. Vivek Venugopal working with TATA CROMA, for the award of Ph.D. on the thesis titled "Key Decision drivers for purchase of television extended warranty form Indian organized retail stores- A study with reference to Bangalore city.". The degree was awarded on May 5, 2023.
- Dr. Anoo Anna Anthony, Associate Professor, FBS, completed five-day online training on "Advanced Data Analysis & Modelling using SPSS Software" organized by VART Research, Mumbai, in collaboration with the Department of Economics Mahapurusha Srimanta Sankaradeva Viswavidyalaya (MSSV) Nagaon, Assam during January 19-23, 2023.
- Dr. Anoo Anna Anthony, Associate Professor, FBS attended a Pre-conference workshop on "Research Publication and Proposal Writing" in connection with i-SMaRT 2023 organized by the Department of Mechanical Engineering, FISAT, Angamaly, in association with King Mongkut's University of Technology North Bangkok (KMUTNB), Thailand and College of Engineering, University Teknologi MARA (UiTM), Malaysia, on May 23, 2023.
- Dr. Anoo Anna Anthony, Associate Professor, FBS, completed two-day online training on "Data Visualization in R" organized by VART Research, Mumbai, India from May 27-28, 2023.
- Dr. Anoo Anna Anthony, Associate Professor, FBS, completed a one-week National level online training on "Data Analysis using STATA Software" organized by VART Research, Mumbai, in collaboration with the Department of Economics, Government Model College, Deithor, Assam held from June 1-5, 2023.
- Dr. Dhanya Alex, Associate Professor, FBS, took on the role of External Auditor for the Academic Audit at Lead College of Management in Palakkad on Jan 18, 2023.
- Dr. Dhanya Alex, Associate Professor, FBS chaired the Technical Session of Social Science Research Colloquium 2023 held at SCMS School of Technology and Management on March 2, 2023.
- Dr. Dhanya Alex, Associate Professor, FBS was the resource person for a One-day FDP at Cochin College, Fort Kochi on the topic "The Art and Science of Teaching" on March 11, 2023.
- Dr. Dhanya Alex, Associate Professor, showcased a poster titled "Life Cycle Assessment and End of Life Management Strategies of Solar PV Modules" at the International Conference

- on Sustainable Business Management organized by the Department of Management Studies at IIT Roorkee on March 24, 2023.
- Dr. Jose Varghese, Associate Professor, FBS and Ms. Bobby Merlin, S3 MBA (2022-24 batch) student, participated in and presented a paper, in the Social Sciences Research Colloquium, held at SCMS Cochin on 01 and 02 December, 2023.
- Dr. Jose Varghese has participated in the Seven-Day National Level Online Faculty Development Programme on Reshaping Education: AI-Powered Pedagogy and Research organised by the Department of Professional Management Studies, Kristu Jayanti College, Autonomous, Bengaluru from 4th December 2023 to 11th December, 2023
- Dr. Sindhu George, Assistant Professor, FBS, has completed five-day online Faculty Development Program on "Developing Marketing Capabilities Using Multi-Pronged Interventions" offered by SCMS Cochin School of Business from 18th to 22nd Sep 2023.
- Dr. Sreenish S R, was appointed as the evaluator for a funded research project proposal on 4th December submitted under the Albertian Seed Grant for Research (ASGR) 2023, St. Alberts College.
- Dr. Sreenish S R, FISAT served as the judge for the Finance Game event during the National Level Cultural and Management Fest - Laqshya 2023, held at Naipunya Business School, Program, Thrissur, on 19th December 2023
- Dr. Sreenish S R, handled a training programme on Team Building titled "Empowering Young Minds" at Model Technical Higher Secondary School" as part of the NSS Activity.
- Dr. Sonia Elizebeth Thomas participated in and presented a paper in the Social Sciences Research Colloquium, held at SCMS Cochin on 01 and 02 December, 2023.

- Dr. Sonia Elizebeth Thomas and Dr. Jose Varghese, has participated in the Seven-Day National Level Online Faculty Development Programme on Reshaping Education: AI-Powered Pedagogy and Research organised by the Department of Professional Management Studies, Kristu Jayanti College, Autonomous, Bengaluru from 4th December 2023 to 11th December 2023
- Dr. Sonia Elizebeth Thomas, was the resource person for the one-day research workshop on "Statistical Tools for Project Work" held at Santhigiri Institute of Management, Thodupuzha, on 16 December.
- Dr. Sonia Elizebeth Thomas was resource person for one-day symposium on "Integrated Statistics for Decision Making held at Santhigiri Institute of Management, Thodupuzha, on 04 November, 2023.
- Dr. Sonia Elizebeth Thomas, was the resource person for the one-day research workshop on "Statistical Tools for Project Work" held at Santhigiri Institute of Management, Thodupuzha, on 16 December, 2023.
- Dr. Sindhu George, Dr. Nitha Unnikrishnan, Mr. Prasanth V, Ms. Merin Thomas, and Ms. Amala Mary, Assistant Professors at FBS completed a one week training on "Data Visualization using Power BI" from KJV Analytics from Feb 6-10, 2023.
- Faculty from FISAT Business School attended a Faculty Development Program (FDP) on Gamification at DePaul, Angamali, on May 12, 2023. The resource person was Dr. Manu Melwin, Asst. Prof., CUSAT.
- Mr. Prasanth P John presented a the paper titled "A Study on Awareness & Attitude on Menstrual Cup among Undergraduate Females in Thrikkakara Panchayath" in the International Conference on Re-Imaging The Menstrualscape, conducted by Deva Matha College, Kuravilangad on February, 2023
- Mr. Prasanth P John presented a the paper titled "Exploring

Eco-Pedagogical Elements in Animated Movies" at the International Conference on Digital Environment & Ecological sustainability held at Government College, Thripunithura on December 2023.

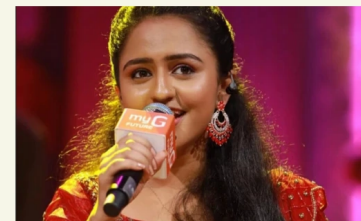
STUDENT ACHIEVEMENTS

Woman's Day Cake Baking Competition - Mar 8, 2023



In celebration of International Women's Day on March 8th, FISAT's Gender Equity Cell organized a cake-baking competition to honor women's talent in baking. Open to all female students, the event had five enthusiastic participants judged on criteria such as taste, presentation, creativity, and overall impression. The winners, Ms. Deena Rose and Ms. Nitha Jaison from the MBA department, each received cash prizes for their exceptional baking skills.

Ms. Rushail Roy - Zee Keralam Sa Re Ga Ma Pa Mega Music Contest - Semi Finalist



Ms. Rushail Roy, a second-semester student (Batch 2022-24) at FISAT Business School, has achieved a remarkable feat by being one of the top 10 semi-finalists in the highly competitive Zee Keralam Sa Re Ga Ma Pa Mega Music Contest. From a pool of 7000 aspirants, Rushail's musical prowess has distinguished her, earning her a well-deserved spot in the final rounds of the competition.



Mr. Ijas V. K. of MBA Batch 2021 – 23 secured 43rd position for "Trade A Thon" a National level stock trading competition conducted by NSE on May 12, 2023. More than a few thousand participants competed from all over India.

CELEBRATIONS AT FBS

Achievement of NAAC A+ Grade - Jul 15, 2023



FMS celebrated its attainment of NAAC A+ accreditation on July 15, 2023, at the FMS Seminar Hall. The event highlighted this significant achievement, underscoring FMS's commitment to academic excellence and quality education, showcasing the collective efforts of the department in reaching this esteemed milestone.

Holi - Jul 15, 2023



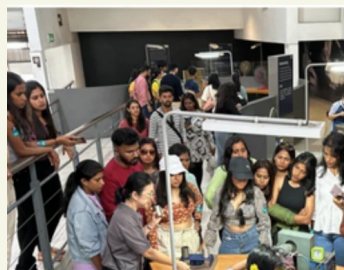
FISAT celebrated Holi on July 15, 2023, at the College Ground, bringing students together for a vibrant and joyful celebration. This event exemplified FISAT's commitment to promoting cultural diversity and fostering a sense of community among its students.

INDUSTRY VISITS

International Visit - Mar 28-31, 2023



The FBS organized an enriching International Industrial Visit (IV) to Malaysia for the S4 MBA 2021-2023 Batch from March 28 to March 31, 2023. The trip provided students with invaluable exposure to international business practices and cultural experiences. Participants had the opportunity to witness firsthand the dynamics of the Malaysian business landscape and engage in insightful interactions with industry professionals. The International IV not only expanded students' horizons but also instilled a sense of cross-cultural appreciation and adaptability, preparing them for success in the global business arena.



The trip included visits to several places of prominence in Malaysia, with the highlight being the tour of the Royal Selangor Pewter factory. The Royal Selangor Pewter factory visit was a remarkable experience, allowing students to witness the craftsmanship and artistry that goes into creating intricate pewter products. Students observed the various stages of pewter production, from casting to engraving, and gained insights into the company's commitment to quality and tradition.

National visit - Apr 24-27, 2023



The 2022-2024 Batch of FBS students embarked on an enriching tour to Chikmagalur and Malpe from April 24 to April 27, 2023. The trip was a delightful blend of exploration and relaxation, providing students with an opportunity to unwind and create lasting memories.



The trip aimed to foster camaraderie among students while offering a break from the academic routine. Overall, it was a rejuvenating experience that complemented their educational journey at FBS.

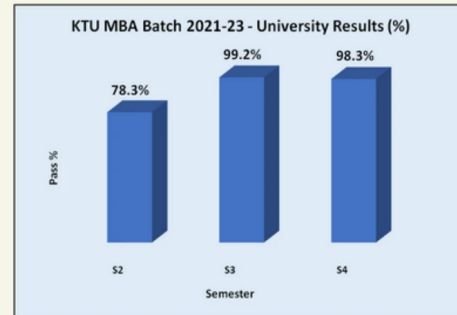
FAREWELL TO MBA BATCH 2021-23



Following the conclusion of the course completion ceremony for the MBA batch 2021-23, a Farewell Party was orchestrated by their junior counterparts. This heartwarming and unforgettable event encapsulated a mix of emotions, laughter, and reflections on shared experiences, encapsulating the journey of the students through FISAT Business School.



MBA UNIVERSITY RESULTS



Sl no	Admission Year	Class & Semester	Results (percentage)
1	2022	S1 MBA	96.64
2	2020	S4 MBA	94.83

PLACEMENT STATISTICS

Total no of offers: 116

Highest salary: 13.58 Lakhs

Average salary: 5.5 Lakhs

Top recruiters:

ICICI Bank, Federal Bank, EY, KPMG, Yes Bank, Reliance Retail, HDFC Life Insurance, Aditya Birla Group, Tata Consultancy Services

FAREWELL

Dr. Dhanya Alex - Jul 31, 2023



On July 31, 2023, we extended a heartfelt and warm goodbye to Dr. Dhanya Alex, a respected member of our faculty who has significantly contributed to our institution for eight years. As she begins her new journey as a Director, we wish her all the best and great success in her new position.



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