



**FISAT
Business
School**

Admission Prospectus

2018



NAAC
A Grade
Accredited Institution



Get closer to your future

Find your next step inside



<http://fbs.ac.in>

**Welcome
to
FISAT**

FISAT INSTITUTE OF SCIENCE AND TECHNOLOGY
HORMIS NAGAR



Federal Institute of Science And Technology (FISAT)

Federal Institute of Science And Technology (FISAT) is a private self financing Engineering College, established and run by the Federal Bank Officers' Association Educational Society (FBOAES). The FBOAES is an initiative of the Federal Bank Officers' Association (FBOA), the sole representative body of the entire officers of the Federal Bank. Federal Institute of Science And Technology (FISAT) has a unique position in the Professional Education Sector in South India. With the motto "Focus on Excellence", FISAT has been designed and developed to become a "Centre of Excellence" in professional education. Established in the year 2002, the college has carved a niche for itself in education world, eloquently demonstrated by the flying colors attained by its students in academics, placements as well as extra curricular and co curricular activities. FISAT has embarked on an ambitious plan to enhance the quality and value of education and develop high quality individuals.

Vision

To create a world class management institute with focus on excellence, shaping committed global managers to meet the demands of business and industry.

Mission

To nurture and develop young entrants into world class executives capable of managing changes and dealing with challenges, through innovative learning programs and regular skill development activities.

Quality Objective

To develop employable leaders with global perspectives and raise visibility of FBS through effective, streamlined processes and strategic initiatives in line with the changing needs of industry and society.



Find out more online:



Mr. Paul Mundadan
Chairman, FISAT Governing Body

Building a tomorrow that focuses on excellence

We are always committed to strengthening our reputation by building upon tradition and encouraging innovation, and above all by ensuring the professional success of our graduates. We strive to be worthy of the overwhelming trust and goodwill reposed in us by our students and parents. We nurture our students to 'unlock their minds' from the conditional attitudes and 'unleash their powers' to take part in the unique FISAT experience. FISAT Business School is always bound to embed a global mindset and orientation in our course curriculum, outreach programs, and other activities that allow our students to make a beneficial impact in the world.



Won Best Educational Brand 2017 Award instituted by The Economic Times



Won the GOLDEN LEAF award for Excellence in Engineering Education instituted by Future Kerala



College has won the Special Jury Mention for Green Initiatives Implemented by FISAT instituted by Kerala Management Association (KMA)



Won the Top rank of Outstanding Engineering Colleges of Excellence in India by Competition Success Review Magazine New Delhi.



Won the "Premium Brand" award in the GLOBE PREMIUM AWARDS 2017 "Globe Luxurié Décodé" by the Indian Chamber of Commerce (ICC) and Indian Business Professional Group (IBPG) – Abu Dhabi.



Prof. (Dr.) George Issac
Principal, FISAT

Empowering the youth to think beyond classrooms

The worth of an institute of higher education stands out through the races run by its alumni, the achievements of the hand holders, the faculty, the laurels won by the students during and after their course and the greater distance reached by its exemplars. This is constant and unvarying whether the institute is a fledgling one, or ripe in years and merit. This constant yearning is what drives success and achievement and what makes young entrants gravitate towards FISAT Business School. This institute is proud of its emphasis on social commitment and value based coaching that allows students to come out with their best individual abilities. This talent of the faculty to bring out the best in students and ability of the FISAT management to inspire faculty members is well revealed through the events and the activities that have taken place in FBS. The mission of FISAT, to mould young minds to take up challenges and to shape their professionalism through a superior educative experience is well emphasised and consistently adhered to in all the activities of FBS.

Best wishes to all the aspiring managers....



All India B-School Ranking

(One among the two qualified B-Schools from Kerala)

- ASSOCHAM & EDUCATIONPOST



Prof. (Dr.) George V Antony
Dean, FISAT Business School

Committed to create value to all stakeholders

The changing global business environment and rapid adoption of internet enabled technological solutions in business, demand multidimensional capabilities from young management professionals. The value of professional imaging has increasing relevance in the modern day enterprise culture. Young management professionals shall not only enrich their knowledge, rather empower themselves with unique capabilities and skill sets that enable them to be employable in line with the changing organisational requirements. In spite of huge requirements in the industry why do many MBA's fail to get the right job? Is MBA, all about "learning" few concepts or developing "some skill sets" which are commonly available in the business environment? The intrinsic value of an MBA programme has to be understood in the right perspective. It is much more than a qualification and has to be an asset for an individual. FISAT Business School (FBS) offers challenging learning ambience which resembles corporate environment and follows professional practices that empower students to stand out among comparable many, and fulfil their passionate career aspirations. The unique pedagogy coupled with industry institute bondage, and the international linkages provide experiential learning and global insights to students while applying knowledge from a practical perspective.

I am sure that the twenty four months at FBS will be a unique transformational experience in bringing out the real you in "U". On behalf of the FBS Team, I welcome you to FBS.



NATIONAL CONCLAVE

SYNTHESIZING ACADEMIA-INDUSTRY TOWARDS
GROWING & TRANSFORMING INDIA

November 2017 - New

Institution

University Partner

WIPAT UNI

AC



Fastest Growing Business School

in south India Award 2017

(FWA, Business World, theEducationpost)

FISAT BUSINESS SCHOOL (FBS)

The MBA programme at FBS is designed to provide the knowledge, attitude and skills that are essential to become an effective leader in a multitude of organizational settings. We emphasise on the holistic development of the students and the course work is designed to inculcate a positive and ethical outlook to the students. We also have regular interaction sessions with leaders and practising managers from leading business enterprises. Workshops and seminars with joint participation of stalwarts from the corporate world is a regular feature.

We take it as our proud policy that FBS stands also for Faculty-driven Business School. In letter and spirit we ensure that the faculty play a major role in running the B-School. We have a dedicated team of faculty who are passionate about creating future leaders for business and society and above all other building blocks that make the B-School, comes the faculty council.

We have adopted a pedagogy that focuses on learn-share-practice principle. We provide them with an environment that enriches the young minds with strong foundation in content and the right kind of competencies.



PEDAGOGY

FBS Kochi offers 2 year full-time tri-mester programme that focuses on providing a holistic learning experience.

Classrooms Methodologies

(Internal Exposure)

- Multi-disciplinary programs and projects, student centered pedagogy.
- Use of Multimedia (power point presentation, audio, visuals)
- Case Studies, Games, Simulations, Group Activities, Role Play, Guest Lectures
- Scenario Analysis, Aptitude training, Group Discussions, Quiz, one on one discussion
- Z to A approach, mentoring & coaching

Beyond Classrooms

(External Exposure)

- Industry Visits
- Conferences
- Live Projects
- Seminar's/Webinars
- Internships
- Development Programs
- Special Workshops
- Learning Exchange Programs
- Research based Projects

**WE HAVE A SET OF
PROVEN VALUE DRIVERS
THAT DEFINE HOW WE
DO THINGS
EVERYDAY**



MBA COURSE CURRICULUM

The two year MBA program of FBS is affiliated to APJ Abdul Kalam Technological University. The University came into existence on May 21, 2014 with an aim to give leadership to the technology related policy formulation and engineering planning for the state. It gives a lot of emphasis on improving the academic standards of the graduate, post graduate and research programmes in engineering science, technology and management and to strictly monitor & maintain academic standards of all colleges affiliated to the University.

The main thrust areas of the University are Research, Development and Innovation. The well planned academic calendar helps students to complete the course in two years giving them a lot of advantage in placements. Duration of the MBA programme is two academic years spanning six trimesters. The programme will be structured on credit based system following the trimester pattern with continuous evaluation. The programme has:-

1. Core courses
2. Specialization Electives
3. Project work

A Student can opt for specialization in the second year as per rules framed for this by the Academic Board for Management Programme. Specialisations are offered in Marketing, Human Resource Management, Finance, Operations and Systems domain.

**IF YOU CAN'T MEASURE IT
YOU CAN'T IMPROVE IT
LEARN HOW TO DO IT RIGHT
AT FBS KOCHI**



DID YOU KNOW

**FBS KOCHI IS THE ONLY
MBA COLLEGE UNDER
KTU OFFERING
SUPER SPECIALIZATION**

TRIMESTER 1

Quantitative Techniques
Organizational Behaviour I
Economics for Managers
Business Communication
Accounting for Managers
Business and Society
Soft – skills I
Project

TRIMESTER 2

Organizational Behaviour II
Macro Economics
Marketing Management I
Operations Management
Finance for Managers I
Business Law
Soft – skills II
Project

TRIMESTER 3

Marketing Management II
Finance for Managers II
Human Resource Management
Business Research Methods
Management Information System
Operations Research
Strategic Management
Soft – skills III
Project

TRIMESTER 4

International Business
Business Analytics
Elective I
Elective II
Elective III
Elective IV
Project

TRIMESTER 5

Entrepreneurship
Leadership, Ethics and
Accountability
Elective V
Elective VI
Elective VII
Elective VIII
Project (Report and Viva-Voce)

TRIMESTER 6

Cross Cultural Management
Elective IX
Elective X
Comprehensive Project (Report
and Viva-voce)
Internship

ELECTIVES & CERTIFICATION PROGRAMS

HRM

Training and Development
Organizational Change and Development
Industrial Relations and Labour Law
Discovery of Self and Others
Talent Sourcing and acquisition
Industrial Psychology
Performance Management
Compensation Management
Leadership, Influence and Power
Negotiation and Conflict Resolution
HRM: Policy and Strategy
Global HRM
Management of Creativity
HR Analytics
HR Consulting: Profession and Practice

FINANCE

Financial Markets and Services
Project Finance
Financial Risk Management
Commercial Banking System
Investment Management
Financial Statement Analysis
Behavioural Finance
Security Analysis and Portfolio Management
Corporate Taxation
International Finance
NBFCs and Microfinance
Cost Accounting and Budget Control
Strategic Financial Management
Financial Derivatives
Insurance Management

OPERATIONS

Supply Chain and Logistics Management
Facilities and Location Management
Quality Management
Business Process Reengineering
World Class Manufacturing
Logistics and Materials Handling
Healthcare Management
Services Operations Management
Technology Management
Innovation Management and New Product Development
Green Logistics and Supply Chain Management
Six Sigma and TQM
Business Sustainability
Advanced Project Management
Advanced Maintenance Management

MARKETING

Rural Marketing
Consumer Behaviour
Social Marketing
Services Marketing
Marketing Research
Sales and Distribution Management
International Marketing
Brand Management
Retail Management
Integrated Marketing Communications
Customer Relationship Management
Digital and Social Media Marketing
Customer Analytics
B2B Marketing
Strategic Marketing

SYSTEMS

System Analysis and Design
Software Engineering
ERP
e-Business
e-Governance
Business Database System
Software Project Management
Knowledge Management in IT and ITES
Business Intelligence and Data warehousing
Simulation for Managers
Global Information System
Cloud Computing
Business Datamining
Big data Analytics in Business
Information Security and Risk Management

VALUE ADDED PROGRAMS

Students are offered with a wide variety of general and functional level training and certification to enhance practical skills which could lead to better employability.

- SAP R/3 Training
- Six Sigma Green Belt Certification
- Business Analytics
- Microsoft Office Specialist 2016 Excel Certification
- Supply Chain Management Certification (OUM Malaysia)
- Certificate in IFRS (UK)
- Digital Marketing Training
- Certified Recruitment Analyst

We have designed the Post Graduate Programme very carefully to develop our students into global organizational leaders



Prof. (Dr.) George V Antony

MBA, Ph.D(Info. Sec.), Post Doctoral Fellow(Info. Sec. Gov.), Fellow IOD, FIAAP(UK), CIISA, CISQA, CISP, AMT-IT(AIMA), CCD(IOD), CTF(CAMI-USA), CBT(NIBM-IIBF)

Dean

Dr. George V Antony, Dean of FISAT Business School is a Fellow of IAAP (UK) and Fellow of Institute of Directors(IOD). Dr Antony comes with 21 years of professional exposure in the industry, academia, research and consulting. He is the first Post-Doctoral Fellow in Management from School of Management Studies, CUSAT, holds a doctorate in the unique area of Information Security Management from VMU and Masters in Business Administration from BU at KIT campus. With a rich repository of professional competencies like Certified Corporate Director(CCD) from Institute of Directors, Certified Trainer Facilitator(CTF) from Calton Advanced Management Institute, Connecticut (USA), Certified Internal Information Security Auditor(CIISA), Certified Internal Software Quality Auditor(CISQA) and Certified Information Security Professional(CISP) from STQC-MIT(GOI), his forays into training and teaching has made him a much sought after trainer in India and abroad. He is also an Accredited Management Teacher (AMT) in information technology from AIMA and a Certified Bank Trainer (CBT) from National Institute of Bank Management & Indian Institute of Banking and Finance. He serves as consultant, global advisory board member, member of board of governors and board of studies member etc, of national and international reputed organizations. He was one among the few international research scholars selected by ISACA UAE chapter during 2008 for conducting research on 'Measuring information security. Dr Antony has organized many management development programs, conferences, seminars and remains an active enthusiast, resource person and reviewer of national and international conferences in information systems domain. He received the prestigious Fellowship award from IAAP (UK) and Fellowship of IOD in 2015 and 2016 respectively. His research interests include information security governance, behavioural issues related to information security and corporate governance. He is a doctoral research supervisor in the area of management. He has worked with corporate's like Indusind bank, IDBI bank, Stock Holding Corporation of India etc. He also serves as the Hon. Regional Director of the Institute of Directors.

AWARDS & RECOGNITION

- Receptient of Educationist of the year in Asia for revolutionary contributiin in education (2016)
- Innovative Academic Leader award (2017)
- Indo-Nepal Harmony award for excellent vision and strategic direction (2017)



Dr. K P Saraswathy Amma

M. Com, MBA, M Phil. Ph D

Professor

Dr. K P Saraswathy Amma is currently working as Professor, Fisat Business School. After Graduation and Post Graduation in Commerce, she joined as a faculty in Commerce and Management in NSS colleges in 1977. She was awarded M Phil from University of Calicut in 1985, MBA from IGNOU in 2001 and Ph D from School of Management Studies, Cochin University of Science and Technology (CUSAT) in 2002. Dr. K P Saraswathy Amma was the Principal in different NSS colleges in Kerala from 2006 to 2011. She had also worked as Professor and Dean, Fisat Business School, Angamaly, during 2006-2008 and Professor and Head of Management, European University at Lefke, North Cuprus, during 2008-2009 and Professor in Lead College of Management from August 2011 to July 2012. She has over 40 years of academic and administrative experience. She has published 20 papers in Journals and Conferences at International and National level. She has also co-authored Two Books. She is a Fellow of Global Strategic Management Inc., U.S.A.

**Dr. A J Joshua**

B-Tech, MBA, Ph.D

Professor

Dr A J Joshua has about 20 years of work experience including 13 years in academics. He received his Doctorate in Management from Cochin University of Science and Technology. Prior to his present assignment he was teaching in Manipal Institute of Management, Manipal for about 12 years. He has done his MBA from Pondicherry University and B-Tech from T K M college of Engineering. His areas of research and teaching interests are Services Marketing, Retailing, Consumer Behavior and Product Management. He has presented papers in many national and international conferences and has several publications in National and International Journals.

**Dr. K Sreekumar**

M.Com, FCMA, Ph.D

Professor

A post graduate in Commerce and Fellow of the Institute of Cost Accountants of India. Experienced in Mortgage Banking and Manufacturing, Dr. K. Sreekumar specializes in the area of Accounting and Financial Control. His 26 years of experience includes international exposure in the best practices of Costing, Budgeting and Business Analytics in a SAP driven environment with SABIC, one of the largest petrochemical companies in the world. He is into full time B-School academics since 2006 and published articles in well known academic journals and also presented papers in national level seminars. He received PhD in Management from Cochin University of Science and Technology. His areas of interest are Strategic Financial & Cost Management, Management Accounting & Control Systems, ERP and Financial Modelling.

**Dr. Anoo Anna Anthony**

BF.Sc, MBA, Ph.D

Associate Professor

Dr. Anoo Anna Anthony is currently working as Associate Professor, Marketing Area at FISAT Business School. She joined Rajagiri Business School for a seven month stint as Assistant Professor during which she taught papers for both PGDM- the distinctive and AIU (Association of Indian Universities) approved diploma program of Rajagiri which has become its flagship course, as well as for the MBA program. Prior to this she has taught in Business Schools in Kerala and in Mysore. Experience in industry, though limited, was as the Marketing and Communications manager of Olive Publications- a regional language book publishing house owned by Dr. M.K. Muneer, MLA. She submitted her Doctoral Thesis in October, 2011 at the Faculty of Management Studies, Cochin University of Science and Technology. Her research areas are Value Chain Analysis, Economic Geography of International Trade, cluster development and international market strategy of firms. She is the author of "SMEs in Indian Textiles" published by Palgrave Macmillan.

**Dr. Jose Varghese**

MBA, M.Sc, MS, Ph.D

Associate Professor

Dr. Jose Varghese has received PhD in Management from Cochin University of Science and Technology. He is a post-graduate in Business Administration and Psychology and teaches in the domain of marketing. He has presented papers in Marketing, Relationship Management and Sales Management in national and international conferences. He has got 15 years of Teaching and Industrial experience and has completed his FDP in management studies from Indian Institute of Management, Ahmadabad in 2008. His research interests include brand management, Sales performance, Relationship management and Consumer behavior. He is actively involved in training and consultancy and has undertaken various trainings, consultancy and research projects. He has been a Visiting International Scholar at the Western Michigan University, Kalamazoo, USA and Assumption University, Thailand.

**Dr. Dhanya Alex**

M. Com, MBA, Ph.D

Associate Professor

A top ranking student throughout her academics, Dr. Dhanya Alex has 14 years of post graduate teaching experience. Before joining FISAT Business School, she worked as Assistant Professor in Rajagiri Centre for Business Studies, Kochi and Christ University (erstwhile Christ College) Bangalore. She has been awarded PhD by the Cochin University of Science and Technology. She has post graduate degrees in Commerce and Business Administration. She has presented research papers in various national and international conferences including those of IIM Ahmedabad and IIM Kozhikode. Further she has published several articles in refereed national journals and international journals. She has been a Visiting International Scholar at Western Michigan University, USA and Nazareth College, Rochester, New York, USA. Areas of interest include corporate disclosures, firm valuation, security analysis and portfolio management and corporate finance.

**Prashanth P John**

MBA, M.Sc, MA (PM & IR), M Phil, FDP (IIM-I)

Assistant Professor

Mr.Prashanth is a post graduate in Management, Psychology and Personnel management and has several years of experience in academics & industry .He is a UGC-NET qualified management academician. He served in various capacities as Administrative Officer & Territory Manager in various organizations of National repute before moving into academics. He is a management academician having over eight years of experience in various B-schools. His teaching interest are in Organizational Behaviour & Strategic Management and has research interest in Entrepreneurship, Behavioural science & Case Writing. He has conducted several studies with regard to Kudumbashree projects and has published several articles & cases studies in this regard. He has been coordinating the activities of Centre for Entrepreneurial Development & Small Enterprise Management and is closely associated with the programmes of Ministry of Micro Small Medium Enterprises ,Govt. Of India in FISAT.

**Sindhu George**

MBA

Assistant Professor

Ms Sindhu George has over twelve years of experience in academics in various B-Schools in Kerala. She is an active member of CEDEM at FBS. Prior to her academic career she was with Geojith Financial Services in operations. Her areas of interest include micro economics, advertising and sales promotion. She is a NET(UGC) qualified management teacher and submitted her Ph.D. on the topic "Study on the perception and behaviour of retail investors towards mutual fund investment-a study among mutual fund investors in Cochin" at CUSAT. She has attended various national seminars & presented and published papers at the national and international level. Her paper titled "The factors that influence investors when choosing mutual fund as their investment option" has been selected as the Best paper in the National Seminar.

**Delma Thaliyan**

MBA, M Phil

Assistant Professor

Ms. Delma Thaliyan has completed her MBA & M.Phil from Bharathiyar university, Tamilnadu. She is presently pursuing research on HR Implications of retrenchment at PSU's . Prior to her present assignment, she worked in industry and has immense teaching experiences in various colleges. Her research interests include Industrial relations & international human resource management. She is the coordinator of the social responsibility club at FBS and organized several events under this banner.



Biji U Nair
B-Tech, MBA
Assistant Professor

Ms Biji U Nair is a NET (UGC) qualified management teacher and has done her B Tech from NIT (Calicut) and MBA from Cochin University of Science and Technology. She has been with FISAT for the past six years. Prior to joining FISAT, she was working in banking industry and has an industry experience of more than nine years. Her areas of interests are Operations and Marketing.



Dr. Femina Syed
MBA, MBE, DIM, PGDIM, PGDHRM, Ph.D
Assistant Professor

Mrs. Femina Syed, currently working as Assistant Professor (HRM) at FISAT Business School, has 11 years of teaching, training and research experience. She has worked as faculty (HR &OB) in facilitating and coaching graduate and post graduate learners and is proficient in training managers of corporate sector through interactive sessions and hands on approaches and management games. She has trained managers of Alliance Cornhill, Milma, KSFE and several renowned organizations. She was working with SCMS Cochin School of Business prior to joining FISAT. She was also associated with MES College, Marampally as a staunch academician. She has double post graduation in Business Administration (MBA) and Business Economics (MBE) and has qualified Net in HRM/IR/Labour Welfare. She was also a first rank holder and a gold medallist from M.G. University for her graduation in Business Administration. She also has Diploma in Management, P.G. Diploma in Management and P.G. Diploma in Human Resource Management to her credit. She has completed her doctoral research from Cochin University of Science and Technology, Kochi. She has pursued her doctoral studies with fellowship from prestigious Indian Council of Social Science Research (ICSSR), New Delhi. She has published several articles in various national and international journals. Her teaching interest includes all areas of organization Behaviour, Human Resource management and soft skills and research interest includes ambidexterity, organization culture, organisation stress and leadership.



Praveen V
BE. MBA
Assistant Professor

Mr. Praveen V is currently working as Assistant Professor, Systems and HR Area at FISAT Business School. He has eleven years of teaching experience at FISAT. He has done B.E from Anna University, Chennai and MBA from Kerala University with dual Specialization in Systems and HR. Presently he is pursuing his doctoral research at Bharathiar University. He has held the position of IEEE Student Branch Counselor at FISAT from 2007-2017. He has been selected for various positions in IEEE Kerala Section for the past years. He has experience in organizing various National and International Level Conference. He has got "DALE CARNEGIE" International Certification for Teaching. Prior to working in FISAT, He has worked with "Coretech Infosys Ltd." Trivandrum.



Prasanth V
MBA, RABQSA (Australia) Six Sigma BB, Digital Marketing (Google & Microsoft), Google Certified Educator, Microsoft Innovative Educator
Assistant Professor

Mr. Prasanth is an MBA graduate from Cochin University of Science & Technology. He is UGC NET Qualified in Management and currently pursuing his Ph.D. He has 8 years of experience in industry and academia. He is a green and black belt certified in Six Sigma from RABQSA (Australia). He is also a Google and Microsoft Certified educator. His areas of interest include Digital Marketing, Branding, Web Analytics, Marketing Automation etc. He has organized various national level seminars and workshops during his academic tenure. He has designed a unique program for management students called "Build in 60 Minutes" for enhancing their managerial technical competence.

HONORARY CORPORATE PROFESSOR (HCP)

The business environment today is highly complex and mandates professional performance standards from the young managers graduating from business schools. There is a strong belief that learning ambience at business schools are more theory oriented leaving less space for practical learning and organisational exposure.

The concept of Honorary Corporate Professor (HCP) has been designed to bridge this gap in the teaching – learning process and further, strengthen knowledge enrichment through regular interaction with practicing professionals and experts from the industry. The dissemination of practical wisdom explored, gained and experienced through decades in specific domain areas not only sharpen the skill sets of the younger generation, but also enable them to develop positive attitude towards self and society.

Further, we also propose to create a platform for senior professionals to meet, interact, share and mentor the next generation managers in sharpening their skill sets, enriching knowledge level and maintaining professional approach while delivering their organisational responsibilities and commitments to the society.

Objectives

- Enrich knowledge level of the students
- Enable students with specific skill sets required in the industry
- Expose students to real life organisational scenarios
- Empower students to be industry ready professionals

Mode of Interaction

- a) Visits to campus
- b) Interactions through skype/webinar/online classroom
- c) Interactions through email
- d) Invited speaker in seminars and conferences organised by the institute
- e) Support students in identifying organisational projects and placements
- f) External organisational guide for student projects

Outcome

Develop capable and employable professionals with ethical values



TRAININGS & WORKSHOPS



Aptitude Training



Digital Marketing Workshop



Financial Market Orientation Session



Soft Skill Training



Shri. Paul Mundadan, Chairman-FISAT receiving
BEST Educational Institution Award (2016)



Shri. Paul Mundadan, Chairman-FISAT receiving
Edupreneur of the Year Award (2017)



Dr. George V Antony, Dean-FBS receiving
Innovative Academic Leader Award (2017)



Dr. George V Antony, Dean-FBS receiving
Educationist of the Year in Asia Award (2016)

AWARDS & RECOGNITIONS

FBS AT THAILAND



FBS AT MALAYSIA

COLLOQUIUMS AT FBS



Shri. Justice Kurian Joseph at Founder's Day Inauguration



Ms. Aisling
National University of Ireland - A session on Big Data



Dr. Murray Scott, Head Business Information System
National University of Ireland - A session on Business Analytics



Dr. Ahmad Hashem, VP OUM & COO Meteor
speaks at International Speaker Series



Shri S. Ganesh Kumar Executive Director,
Reserve Bank of India



Prof. (Dr.) Naotoshi Umeno, Hyogo University, Japan
at 2nd Indo - Japanese International Conference



Dr. Sabu Augustine, Head HR (OD),
Nitta Gelatin India Limited



One Day symposium on Women Entrepreneurship

COLLOQUIUMS AT FBS

FBS CAMPUS LIFE

Campus life at FBS is a special blend of a modern life and traditional values. Life at FBS offers a wide array of interests represented, there are plenty of opportunities to get involved and make your mark.



COMPUTER CENTRE

The air conditioned state-of-the-art computer Centre, equipped with modern computers and high end servers in perfect network environment is available to the students.



LANGUAGE LABS

The lab enables the students to learn the language with ease. students are exposed to language labs which offers them access to computers with audio visual intallations, to help them learn at their own pace and access their proficiency in language. It is a teacher controlled system, connected to over 70 concoles to train students as proffessionals.



LECTURE HALLS

The lecture halls are equipped with multimedia audio - visual equipment to facilitate effective learning. The halls are designed to promote maximum interaction with the faculty and students. All rooms have Wi-Fi connectivity.



MEDICAL SUPPORT

The college medical centre is maintained with keen intrest of having healthy students. Doctor and ambulance are made available to students. They can access the medical support and related facilities such as the sick room etc, throughout the working hours.





CORPORATE GAMING ZONE

Apart from professional academic learning culture, FBS regularly offers sporting opportunities for budding leaders. The team FBS plays football, cricket, batminton, basketball etc. with leading corporates from India and abroad. Such initiatives reenergise and empower the FISATians to bring out the best in them.



FITNESS CENTRE

A state- of- the- art fitness centre having an area of more than 1800 sq.ft with all the major training equipments, functions inside the campus. Facilities are available For indoor and outdoor games.

KNOWLEDGE HUBS

It is fully automated with 8000 volumes of text book and more than 70 journals. There is also a book bank facility in the library for the benefit of the students. Fully computerized Library with online access having more than 67,000 volumes of text books and over 267 International/National Journals, more than 10000 E-Journals etc is open for all students.



ACCOMMODATION

Hostel for boys and girls with all amenities has been provided inside the college campus. The men's hostel can accommodate over 440 and ladies hostels over 460 inmates. The hostels are provided with spacious mess halls and modern kitchen. Adequate facilities are provided for college canteen, store and telecommunication.



FEDERAL LABZ

FISAT has setup a fully fledged facility called Federal labz for incubating start-ups inside the campus. It is a fully air-conditioned space with all modern amenities required for the functioning of a start-up company.



CONVEYANCE

College bus conveyance is arranged for day scholars from Ernakulum, Aluva, Perumbavoor, Chalakkudy, N.Paravur, Tripunithura and Kakknad.



Leeds Beckett University, UK delegates at FBS-FISAT for collaborative management programs.



2nd Edition of International Conference on Corporate Social Responsibility and Organisational Governance held under at FISAT Business School,



First year MBA students attending a training session at Siam Technology College, Thailand. FBS has signed MoU with STC for long term strategic tie-ups.



FBS at Open University Malaysia at OUM Campus, Malaysia. for Global Leadership certification.



Mr. Paul Mundadan, Chairman and management team at Heriot Watt University to explore possible collaborative opportunities for twinning program.



Delegates from Edinburgh Napier University, Scotland at FBS to explore possible collaborative opportunities for twinning program.

ALUMNI SPEAKS



Sijo Devasyakutty
Hindustan Coca-Cola Beverages

"My whole life can be divided into two: Before FISAT and after FISAT and now, I am a successful professional at Coke! I believe that there is no better place than FISAT to mould our character to be more focused and professional. I am proud of being a FISATian."



Signu V Jacob
State Bank of India

"The MBA from FBS has helped me kick start my career. The learning culture and the pedagogy helped me to become a 'Problem Solver' and to fit myself in the corporate world. There were opportunities to sharpen and perfect decision making and analytical skills through practical case studies and live discussions. I really cherish the time I spent at FBS."



Shri. Sunaj Ramachandran
Assistant Vice President,
Wealth Management Services
Hedge Equities

FBS is a perfect platform to polish one's skills and calibre and also nurture their talents. The curriculum, though rigorous, brought out the best in me and unearthed my leadership qualities. FBS MBA allows you to persuade others, reconcile differing viewpoints and make rational business decisions." I am always proud to say that I am an alumnus of MBA at FBS.

INDUSTRY SPEAKS



Shri. V K Mathews
Chairman
IBS Software Services

Good attitude, Good facilities, Good students. Wishing FBS all the very best.



Shri. S Ganesh Kumar
IT-Head
Reserve Bank of India

I have no doubt that FISAT business School will soon be one of the most prestigious and sought after institution in our country.

Kudos, Best wishes and May more heights be achieved



Shri. George Mathew
Head-Market Development
Business Standard

Great ambience, the culture has changed for good. We see good future for the students.

FBS PLACEMENTS

Placements at FBS is a regular feature. Students here undergo an intensive rigorous knowledge and skill enhancement training which equip them to face the corporate world. We believe in imparting the right kind of competencies and strong values to our students through our unique learning pedagogy.

FBS thanks its corporate partners for the trust reposed on our talent from the batch of 2016. Placements for the batch 2017 has already been initiated and our placement statistics are an absolute testimony for our claim.

**FISATIANS DON'T
LOOK FOR JOB
THEY BUILD A CAREER
DEVELOP A LONG VISION
AT FBS KOCHI**



and more...



HOW TO APPLY

ELIGIBILITY

A pass in degree examination with 50% marks (60% marks desirable) in aggregate for Arts /Commerce /Science/Engineering. Final year students are also eligible to apply. A valid score of 15% in K-MAT, CMAT & CAT.

HOW TO APPLY

Application form and prospectus can be obtained directly either at the college office or at FBOA centre, Aluva by paying Rs 700/-. Application form and prospectus shall also be downloaded from FISAT websites, www.fbs.ac.in/ www.fisat.ac.in. The filled up application form shall be forwarded to the college office along with a demand draft of Rs. 750/- in favour of FISAT, payable at Ernakulam.

SELECTION PROCESS

The selection of candidates is purely based on merit. Admission to the MBA programme is based on the scores obtained by the candidate in the admission test, group discussion and personal interview.

Weightage will be given for candidates with industry experience.

FOR SUPPORT CALL : 0484 2725111 | 8547044139 | 729 3 729 729

EMAIL : fbs@fisat.ac.in

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BUSINESS

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FEDERAL INSTITUTE OF SCIENCE AND TECHNOLOGY (FISAT)

Hormis Nagar, Mookkannoor P O, Angamaly, Ernakulam Dt. Kerala, India, Pin – 683 577

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